

Foundations for the Future

FOR FRIENDS AND SUPPORTERS OF THE CROUSE HEALTH FOUNDATION

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Visitor Entrance Honors Marshall and Dorothy Reisman

Through the late 1950's, private homes lined Irving Avenue, including the stretch where Crouse Hospital's Irving Unit sits today. One of those houses, at 732 Irving Avenue, belonged to the Gilbert Family, and it was there in the 1930's that young Dorothy Gilbert first met her husband-to-be, Marshall M. Reisman. They married, raised a family, and became very involved in our community. In 1981, Marshall joined the Board of Trustees of the Crouse Health Foundation, a position he held until his death in early 2009. And together, for close to 30 years, both Dorothy and Marshall were strong supporters of Crouse, giving their time and resources to further a wide range of initiatives at the hospital.

Selected family and Crouse archival photographs show Syracuse Memorial and Crouse-

Irving Hospitals next to and across the street from the Gilbert home. These were the only reminders of its presence on Irving Avenue until May 1, 2010, when new signage was installed over the Irving Avenue entrance to Crouse Hospital, officially designating it the Dorothy and Marshall M. Reisman Visitor Entrance. Underwritten by a donation from the Dorothy and Marshall M. Reisman Foundation, the entrance is in approximately the same location as the house, marking a very important spot for the family and Crouse. "We are honored to have the Reisman name so visibly tied to our organization" said Paul Kronenberg, MD, President and CEO of Crouse Hospital. "The sign over the visitor entrance is a tribute to both the Gilbert and Reisman families as well as a tangible reminder of their close ties to Crouse and its campus."

(Continued on page 3.)



Paul Kronenberg, MD

Dear Friends:

Crouse Hospital recently submitted an application for the Malcolm Baldrige Quality Award, the most prestigious quality

award a U.S. organization or company can receive. A team of hospital managers worked for many months on the submission and it has been a wonderful learning experience. Through this process, we have identified and documented areas where we excel, as well as areas where we need to improve.

For us though, it's not about

winning an award; in

fact it is rare for a company to receive Baldrige recognition the first time out. Rather, this exercise has helped further define who we are as an organization. With our mission, vision and values as a foundation, we continue to focus our energies on maintaining and building on the successes we've achieved over these past several years.

This includes working to increase efficiencies throughout the hospital, reducing expenses where we can, growing patient volumes and creating opportunities to enhance physician partnerships. We're making solid progress on these fronts: our medicine and surgical length of stay is below national benchmarks (and the lowest of the Syracuse hospitals) and concerted teamwork in

the area of supply utilization has resulted in more than \$800,000 in savings through the first half of this year. In addition, we continue to attract quality physicians to our hospital, including nationally recognized urologic surgeon David Albala, MD, who in three short months has established himself as the regional expert in minimally invasive robotic surgery using Crouse's da Vinci technology.

We also continue to focus on quality outcomes for our patients. As healthcare reform takes hold on a national level, it will be critical to reduce complications as well as

re-admissions to the hospital. Crouse is well positioned in this regard with a number of

innovative initiatives, ranging

from reducing surgical complications and central line infections in hospitalized patients, to providing post-discharge home visits to congestive heart failure and COPD patients. These are all programs that reflect our commitment to performance excellence across the organization.

Moving forward — and with your continued support — we will remain focused on doing the right thing for our patients, physicians, employees and our community. Enjoy the rest of the summer — and we'll keep you posted on Baldrige.

Paul J. Kronenberg, MD
President & CEO

“With our mission, vision and values as a foundation, we continue to focus our energies on maintaining and building on the successes we’ve achieved over these past several years.”

— PAUL KRONENBERG, MD



3rd Annual All-Night Nickalos Ross Heal-a-Heart Fishing Tournament

On August 14 and 15, Nickalos Ross's parents Rich and Kathi, his siblings and a loving extended family and community will again gather together for an overnight fishing event in his memory. The 3rd Annual All-Night Nickalos Ross Heal-a-Heart Fishing Tournament will pay tribute to Nickalos Ross, who passed away in September 2007.

Proceeds from the tournament will go to the “Nickalos Ross Heal-a-Heart Fund” of the Crouse Health Foundation. Monies raised will be used to enhance services provided to pediatric heart patients at Crouse Hospital, as well as provide some assistance for their families when there are limited means to cover expenses such as parking or meals.

The Ross family credits the Crouse Baker Regional Neonatal Intensive Care Unit, the physicians of Pediatric Cardiology Associates in Syracuse, and Nick's pediatrician at home with constantly encouraging the family and keeping him alive long enough to celebrate his 12th birthday.

The event is an adult, youth, or two-person team tournament for catfish. The entrance fee is \$20 per person. Registration begins at 5:30 AM on Saturday, August 14th at Hickories Park in Owego, NY. This year's 1st place prize is \$2,500.

For more detail about the tournament, contact Rich Ross at (617) 748-2056 or rross10@stny.rr.com. To make donations in Nick's memory or to help sponsor the tournament, please contact the Crouse Health Foundation at (315) 470-7702 or crousefoundation@crouse.org.

REISMAN

(Continued from page 1.)

In addition to perpetuating the special connection that Dorothy and Marshall had to Crouse, the contribution from the Reisman Foundation is helping to support current construction at the hospital. The area around the Reisman Visitor Entrance and the lobby inside were renovated as part of a \$50 million initiative to create the Chris J. and Marshia K. Witting Surgical Center. While the project has touched several areas of the campus, the centerpiece is the construction of a 90,000 square foot addition to house new inpatient operating rooms and future expansion space. The majority of the facility will open in November of this year, with completion of the entire project in September 2011.

The Crouse Health Foundation has mounted a \$6.5 million capital campaign to support the Witting Surgical Center construction, and the Reisman Foundation gift brings total monies raised to-date close to \$5 million. And other current contributions from the Reisman Family are advancing the work of Crouse Hospital too. Carrying on the family's personal involvement are Reisman daughters Sue and Pam. Both are members of the Crouse Hospital Auxiliary and Sue is active on its Board of Directors, currently serving as its Treasurer. Pam and her dog, Chi, are active as volunteers in our Pet Therapy Program, bringing friendship and special moments to patients at Crouse.



Dorothy and Marshall Reisman

12th annual SADA Charity Preview Benefits KFMC

The Syracuse Auto Dealers Association (SADA) Charity Preview, an annual event held in conjunction with the association's auto show, raises funds to benefit the children and families of Central New York. Over \$1.5 million has been raised for local charities during twelve SADA Charity Previews.

Crouse Health Foundation was selected to once again be a beneficiary of the SADA Charity Preview held on Wednesday, Feb. 10, 2010 at the Oncenter Complex. As guests mingled among the newest vehicles, they were treated to great food, drinks and musical entertainment throughout the Oncenter Complex. Held the night before the Auto Show opens to the public, attendees leisurely viewed all the latest models local auto dealers had to offer amid a festive atmosphere.

Net proceeds of \$12,650 from Crouse ticket sales were used to purchase an ECLS Fluid Warmer for the Crouse Hospital's Kienzle Family Maternity Center. ECLS, a life-saving process, places the sickest of near-term infants on long-term modified heart lung bypass. During this procedure, the infant's blood is removed from his/her body and circulated through a large circuit and an artificial lung that provides oxygen and removes carbon dioxide. Because the blood is exposed to room temperatures and can become cold, the ECLS Fluid Warmer is used to reheat the oxygenated blood before it is returned to the infant, so that the infant's temperature is not compromised.

For more information and/or to purchase SADA Charity Preview 2011 tickets in support of Crouse Health Foundation, please contact Phyllis Devlin at (315) 470-7008, phyllisdevlin@crouse.org.



Arts Organization Benefits Crouse's NICU

In February, the group Art Music People sponsored a two day art exhibit (featuring the work of Krzysztof Pytlak, Mandi Crain Stein, Agata Zietek and James I. Paulsen) at Spark Contemporary Art Space in Syracuse to benefit the Baker Regional NICU at Crouse Hospital. Proceeds of \$300 from the event are now being used to assist local families with babies in the NICU with the cost of parking and meals. Through this donation, the group hopes to alleviate some of the stress a family can experience as the result of having a premature or critically-ill newborn.

MILESTONES & MEMORIES – SAYING THANK YOU FOR LIFE'S MANY GIFTS

The Milestones & Memories special occasions giving program of the Crouse Health Foundation provides an avenue for donors to mark an important milestone in their life or honor the memory of someone dear. Gifts may be given to celebrate the birth of a child, to express thanks for a successful surgery, or to observe a special birthday or anniversary. Gifts also may be given in memory of a dear friend or family member. In each edition of *Foundations for the Future*, you will find a listing of recent

contributions made to our Milestones & Memories giving program. We're pleased to recognize these special gifts and are sincerely grateful these donors have chosen to commemorate a milestone or memory in this meaningful way.

To learn more about the Milestones & Memories program or the other giving programs Crouse Health Foundation has to offer, please contact the Foundation Office at (315) 470-7702 or crousefoundation@crouse.org.

IN HONOR

In Honor of Dr. Joseph G. Battaglia
Dr. and Mrs. Harold H. Wanamaker

In Honor of Cardiology, P.C. Staff
Paul and Carolyn Walker

*In Honor of Crouse Hospital
4 North Irving Staff*
Dr. and Mrs. Harold H. Wanamaker

*In Honor of Crouse Hospital
7 Memorial Staff*
Dr. and Mrs. Harold H. Wanamaker

*In Honor of
Patrick Hudson DiDomenico*
Elizabeth DiDomenico

In Honor of Dolores Eicholzer
Ernest W. Eicholzer

In Honor of Dr. Hadley J. Falk
George and Joan Policano
Dr. and Mrs. Harold H. Wanamaker

In Honor of Dr. Ray T. Forbes
Dr. and Mrs. Harold H. Wanamaker

In Honor of Olive Hall
Viola M. Hall

In Honor of Father George Hartnett
Josephine Pellizzari

In Honor of Dr. Lawrence L. Kohn
Henry J. Fleischman

In Honor of Dr. Paul J. Kronenberg
Gerald M. Mager

In Honor of Dr. Richard M. Kronhaus
Dr. and Mrs. Harold H. Wanamaker

*In Honor of Crouse Hospital NICU
Staff Members*
John and Krista Fox

In Honor of Eleanor Price McLees
Irene Price, B.S., R.N.

*In Honor of Retina-Vitreous Surgeons
of CNY, P.C.*
Paul and Carolyn Walker

In Honor of Dr. Robert A. Schwartz
Dr. and Mrs. Harold H. Wanamaker

IN MEMORY

In Memory of Jean Abbott
Henry J. Abbott, Sr.

*In Memory of Melissa Carlie and
Jameson Leigh Adams and
Howard K. Olmstead*
John and Penny Adams
Lisa and Scott Adams
Robert S. Collins
The West Middle School Social
West Middle School
Foreign Language

*In Memory of Melissa Carlie and
Jameson Leigh Adams*
Robert S. Collins

In Memory of Thomas J. Agnew
Crouse Hospital Perioperative
Leadership Team

*In Memory of
Elizabeth J. (Somes) Arnold*
Robert and Shirley Barnes

In Memory of Bonita L. Brown
Gerald and Agnes Orr

In Memory of Kirsten A. Bushey
Leda F. Bushey

*In Memory of
Josephine Bianchi Caligiiovanni*
Janice and G. William Cummings
Maureen A. Hagerty
Dale and Janis Schmidt

In Memory of Clyde L. Canfield
Dorothy M. Canfield

In Memory of Jean W. Chiodo
Paul Chiodo

In Memory of Timothy R. Cleaver
Debra Aranmolate
Carrie Berse, Chris Skeval
and Family
Crouse Hospital Department
of Engineering
Annette Lauritsch
Joan O'Connor
Paul and Toni Praschunus
Janice H. Rudich
Joseph and Eleanor Sorbello

In Memory of Grace B. Cooper
Richard and Marjorie Aubry
Brenda Rancier
Teamsters Local 317
Vapor Systems Technologies, Inc.

In Memory of Shirley Curtiss
Alec and Sheryl Bodzin
Donna Franklin
Marcia and David Mizruchi
Dorothy Tishler
Mary A. Weyeneth

*In Memory of
Venu Gopal R. Davuluri*
Marilyn and John Baader

In Memory of Mary Martha Eagan
Mr. and Mrs. L. William Eagan

In Memory of Molly Gigliotti
Frank and Yvette Gigliotti
Nancy J. Labbe

In Memory of Jason Daniel Hudson
Ed and Holli Bacon

In Memory of Lois S. Isaacs

Carrie Berse, Chris Skeval
and Family
Kevin and Suzanne Cole
Mary Dunn
Lois M. Dwyer
Jack and Marian Glisson
Kenneth and Jeannine Golden
Joan and Clifton Good
Mr. and Mrs. Bob Kant
Adele A. Lucas
Perry and Gail Maloff
Dr. and Mrs. J. Thomas McKnight
Ann R. Melvin
Ilene and Herb Mendel
Julie and Dodge Monteleone
Janice R. Peterson
Onetia T. Pierson
The Sarkodie-Mensah Family
Carmen and Marie Spadaro
David S. Steinberg

In Memory of Dorothy T. Lietz
Nancy Collins
Helen Falge
Margaret Heffron
Theodore and Theresa Krakuszeski
Mary Anne Krisanda
Mr. and Mrs. Thomas Moskal
Barbara Newhouse
PCI Paper Conversions, Inc.
Mrs. Betty Robin
Deborah Rock and Stephen Potts
JoAnna Sarnacki
Walter and Kay Szczypien
Mrs. Pat Tucci

*In Memory of
James W. and Kathleen L. Maher*
Therese M. Maher
Dr. William A. Schiess and
Rev. Betty Bone Schiess

In Memory of James Manfredi
Robert W. Manfredi

*In Memory of
Aidan and Allyson McKenna*
Karen and Paul Twomey

In Memory of Susan McKee
Brian W. and Catherine Johnson

In Memory of Stewart C. Miller
Carl and Sharon Miller

In Memory of Marion P. Moshier
Peggy Ogden and Tim Atseff

In Memory of Anthony Natale
Denise Zotti

In Memory of Tom Noonan
Faith P. Noonan

In Memory of Arnold J. Poresky
Capital Aikikai, Inc.
Lawrence and Beverly Danello
Nucor Steel - Auburn
RSUI Group, Inc.
Clyde and Alicia
Columna Takeguchi
Michael and Kristyne Tusa
Bill and Carol Youngs

In Memory of Stuart F. Raleigh
Laurence G. and
Lauri Pepe Bousquet

In Memory of Jean Reeder
Dorothy Baldwin

In Memory of Jackson Thomas Rudd
Ryane Rudd

In Memory of Donald J. Russo
Barbara J. Russo

In Memory of Catherine Snyder
Thomas E. Snyder, M.D.

In Memory of Allen Speiser
Ruth Speiser

*In Memory of Deceased Members of
the Dyonizy Stankivitz Family*
Charles J. Stankivitz

In Memory of Elizabeth M. Swanson
William Swanson

In Memory of Alisha Faith Swartz
Edward and Sharon Swartz

In Memory of Stuart P. Taugher
MaryAnn H. Wilkinson

In Memory of Esther Young
Marcella E. Przbuzski

Endowment Fund Awards \$800,000 Toward Hospital Equipment and Patient Care Services

The Crouse Health Foundation's Endowment Allocation Committee recently made its annual distribution of investment income in support of Crouse Hospital programs and health initiatives and the enhancement of its facilities and equipment. According to Carrie Berse, president of the Foundation, the Foundation Board of Trustees this year allocated \$800,000 in investment income earned by the endowment fund in 2009. "Although market conditions continued to be challenging last year, a diversified portfolio and an investment philosophy that is long-term in nature allowed the Foundation to make a significant disbursement to Crouse Hospital for 2010."

The Crouse Health Foundation Endowment Fund was established in 1983 through a \$5 million community fund-drive, and today has a market value of more than \$19 million. The principal of the fund remains untouched, while a portion of the investment income earned annually is given to Crouse Hospital. Investment income disbursements began in 1988, and monies awarded in support of the hospital to date total more than \$15.2 million.

The endowment this year funded 40 projects, including \$28,500 for scholarships for the Crouse Hospital School of Nursing and:

- Almost \$343,000 for enhancements to Surgical Services, in anticipation of the opening of the hospital's new Witting Surgical Center, including the largest allocation going toward the purchase of the Valleylab Force FX Electrosurgical Unit, which provides a smooth incision through all tissue types, adjusting automatically to changes in tissue density to minimize the risk of tissue damage;
- Ten projects, totaling close to \$99,000, for Women's and Children's Services, including technical enhancements to improve patient care for our tiniest patients in the Baker Regional Neonatal Intensive Care Unit and OB patients in the Kienzle Family Maternity Center;
- \$62,000 towards an information technology system that will allow physicians and their staff the ability to review patient information securely from their offices; and
- \$95,795 to the Medical Imaging department for a system that produces digital whole body x-rays used in treatment planning for scoliosis surgery.



Have You Included Us in Your Will?

If you have, please let us know. We'd like the opportunity to say "thank you."

For more information on how to make a charitable bequest, save on estate taxes, or set up a life income plan for a spouse, child or loved one, please contact Carrie Berse, President, at (315) 470-7004 or carrieberse@crouse.org.

All responses are kept confidential and information is provided without obligation.

Tribute Evening – Friday, October 29

The Physicians of Neonatal Associates of CNY will be recognized as this year's Crouse Health Foundation's Tribute Evening honorees. Drs. Steven Gross, Ellen Bifano, Thomas Curran, Bonnie Marr, Michelle Bode, Beverly Roy, and Boura BouAram play an integral role in the achievements of Crouse Hospital. Their success story will be shared at Tribute Evening 2010 on Friday, October 29 at the Nicholas J. Pirro Convention Center, Oncenter.

Tribute Evening 2010 will feature an extended reception, gourmet dinner, tribute presentation, and entertainment by MARY WILSON of the Supremes. The highlight of the evening will be the salute to the Physicians of Neonatal Associates of CNY.

Crouse Hospital (and its predecessors) has been taking care of premature infants since 1944. Dr. Margaret Williams pioneered neonatal care as we know it today by serving as the director of the Neonatal Intensive Care Unit (22 bassinets) created in 1974. Under her leadership, Crouse became one of the nation's first Regional Perinatal Centers (NYS Level III) in 1975 through a \$2.2 million Robert Wood Johnson Foundation grant. By 1980, the regional infant mortality rate had dropped 40%. Dr. Steven Gross became the Director of the NICU in 1985.



In 1994, Neonatal Associates was formed becoming the exclusive provider of Neonatal Services at Crouse Hospital. With the opening of the Kienzle Family Maternity Center in 1999, an expanded NICU (51 bassinets) was opened and the name was changed to the Walter R. G. Baker Regional Neonatal Intensive Care Unit. The nurseries were named for Dr. Margaret Williams. In 2003, Crouse Hospital's NICU was upgraded to a NYS Level IV facility.

Currently, Crouse Hospital is licensed at 57 bassinets and cares for babies born as young as 24 weeks gestation and weighing just 500 grams. The neonatologists provide coverage 24/7, 365 days per year caring for 800-1,000 infants annually. Since 1985, over 21,000 babies have been patients in Crouse's NICU. As the Regional Perinatal Center, Crouse serves 19 birthing affiliates in 15 counties providing transport services to our NICU. The Physicians of Neonatal Associates have teaching appointments in Pediatrics at SUNY Upstate Medical University and are national research leaders. They are actively involved with the Ronald McDonald House, March of Dimes, and other related organizations.

MARY WILSON promises to bring the same passion as she did singing with the original Supremes. Mary's lively performance will feature some of the Supremes' 12 No. 1 hits from the 60's including the ever popular "Baby Love."

Tribute Evening 2010 proceeds will be used to support the work of the Baker Regional Neonatal Intensive Care Unit at Crouse Hospital and other activities of the Crouse Health Foundation including purchasing special equipment, underwriting new initiatives, and funding educational programs and scholarships.

General tickets and patron opportunities are available by contacting the Foundation. Tables of ten and individual attendees are welcome. Souvenir program ads are available at various prices. For more information, please contact Phyllis Devlin at the Foundation office at (315) 470-7008 or phyllisdevlin@crouse.org.



Chris Austin, Managing Partner of Harp North, Inc. presents a \$1,000 check in support of Crouse Hospital's NICU to Phyllis Devlin, Director of Development, Crouse Health Foundation.

Harp North, Inc. Supports NICU

Although Harp North, Inc.'s employees have enjoyed wearing casual clothes on Fridays, their attire has held greater meaning lately. From March-May, Harp's 80 employees have donated \$2 every time they've participated in the company's "Dress Down Fridays" as a fundraiser to benefit Crouse Hospital's Baker Regional Neonatal Intensive Care Unit. Through their efforts, \$1,000 was recently donated to benefit the programs and services of the NICU.

Managing Partner Chris Austin initiated the fund-raising idea as a way for Harp North, Inc., a direct response marketing firm located in Liverpool, to give back to the community in a fun way. The effort developed a personal touch when it was learned that one Harp employee has had two babies who were Crouse Hospital NICU patients.

Board Elects New Trustees



Susan Dubay

Susan Dubay is Senior Manager, Medical & Clinical Affairs at Welch Allyn Inc. and has been with the company for 15 years. She has a Masters Degree in Public Administration from the Maxwell School for Public Administration and a Bachelor of Science in Nursing from the College of Nursing, Syracuse University. Susan is a board member of the Rescue Mission. A Syracuse resident, Susan has a son attending Syracuse University's Whitman School of Management.



Hadley Falk, MD

Hadley Falk, M.D. is a partner in Plastic Reconstructive and Hand Surgery of CNY and serves as President of the Crouse Hospital Medical Staff. He previously served as the Medical Staff Chair for the annual Crouse Health Society campaign. Active in the community, Dr. Falk has been involved with the Landmark Theater, Komen for the Cure, and Carol Baldwin Breast Cancer Research boards. Dr. Falk resides in Jamesville.



Michele Johnson

Michele Johnson is the Immediate Past President of the Crouse Hospital Auxiliary, a role she held for three years. She has been a member of the Auxiliary board and been an active Crouse volunteer for several years including serving on Tribute Evening planning committees. Michele has been an officer for the North Syracuse Optimist Club, an Onondaga County BOCES Advisory Council member, and North Syracuse Education Foundation board member. Michele and her husband, David, live in Cicero and have two grown daughters.



Amy Renna

Amy Renna has served as General Counsel — Assistant to the President for Onondaga Community College since 2007. Prior to this role, she served for eight years in the Onondaga County District Attorney's Office. A graduate of Amherst College, Amy received her law degree from Western New England Law School. Amy and her husband, Brian, reside in Jamesville.



Maureen McCarthy Tracy

Maureen McCarthy Tracy serves as Senior Account Executive for Northland Communications Inc. and is a third generation family member for the firm. She is on the board of the Onondaga-Oswego Chapter of the American Red Cross and is a past board member of Leadership Greater Syracuse and HOPE for Bereaved. An Ithaca College graduate, Maureen and her husband, John, reside with their two children in Camillus.

2010 TICKETS FOR CHARITY! PGA TOUR® SUPPORTS CROUSE HEALTH FOUNDATION

For the fourth consecutive year, Crouse Health Foundation has been invited as a participating charity with the Turning Stone Resort Championship, an official PGA TOUR® event on August 2 – 8, 2010 at the Atunyote Golf Course. The



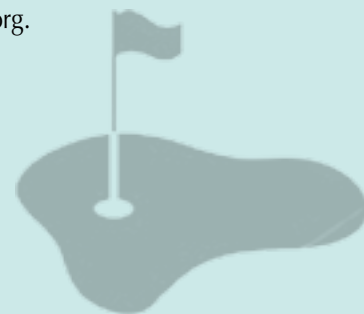
Turning Stone Resort Championship is making its transition from the PGA TOUR Fall Series of prior years to be part of the 2010 FedExCup season, which promises to attract some of the biggest names in golf.

Again this year, the Upstate New York Empowerment Fund, together with the Oneida Indian Nation, are offering a fund-raising opportunity with the golf championship. The "Tickets for Charity" program permits you to purchase your ticket from Crouse Health Foundation and 100% of the face value of the ticket is donated back to Crouse. As a result, Crouse Health Foundation is selling tickets to the PGA TOUR® event through July 28, 2010 at the following prices.

- \$25 for a "Good Any One Day" Ticket (Wednesday – Sunday)
 - \$100 for a Weekly Booklet (contains 5 "Good Any One Day" Tickets and 2 Practice Round Tickets, at a savings of \$25)
- *Children 12 and under are free (with a ticketed adult)

For more information concerning the Turning Stone Resort Championship, an official PGA TOUR® event, visit: turningstonechampionship.com.

All ticket orders must be received by July 28, 2010. For more information or to order tickets, please contact Kate O'Brien, Crouse Health Foundation, at (315) 470-8076 or kateobrien@crouse.org.



736 Irving Avenue
Syracuse, New York 13210

Address service requested

INFORMATION IS ONLY A PHONE CALL OR E-MAIL AWAY

To learn more about the Crouse Health Foundation's activities and giving opportunities, please call the Foundation office at (315) 470-7702, or e-mail us at crousefoundation@crouse.org

KEY FOUNDATION STAFF

Carrie Berse, FAHP *President*

Phyllis Devlin *Director of Development*

Crouse Health Society Campaign Exceeds Goal

Thanks to the generosity of many donors, the Foundation's Crouse Health Society campaign exceeded its goal with \$139,000 raised to further the mission of Crouse Health Foundation. Over 120 donors contributed \$1,000 or greater to support new equipment purchases, programs and services, and scholarship opportunities benefitting Crouse Hospital.

Crouse Health Society members' charity will allow Crouse to offer the most technologically-advanced equipment, programs and services to meet community needs. Gifts also will help Crouse retain and attract highly-qualified healthcare providers known for their compassionate care.

For more information about the Crouse Health Society, please contact Phyllis Devlin, Director of Development, at (315) 470-7008, phyllisdevlin@crouse.org.

9th Annual Crouse Classic Golf Tournament Is Sold Out



A full field of 220 golfers will be participating in this year's Crouse Classic Golf Tournament on Monday, July 19 at the Bellevue Country Club. New this year, both morning and afternoon flights will play the Captain & Crew format. Golfers will be treated to a breakfast buffet, barbecue luncheon, on-course snacks and beverages, reception, dinner buffet, golfer gift, golf contests and awards. Hole-in-One contests will feature a new car from East Syracuse Chevrolet and a Disney World® vacation donated by AAA of Western and Central New York.

Each year the Crouse Classic Golf Tournament benefits children's services at Crouse Hospital. Proceeds from the 2010 Crouse Classic Golf Tournament will purchase two Giraffe® OmniBeds. These neonatal incubators are designed specifically for temperature regulation and the reduction of environmental stimuli for the neonate. The Giraffe® OmniBed provides the baby with humidified radiant heat while sustaining critical temperatures and the design provides optimal accessibility for caregivers during therapeutic procedures.