765 Irving Avenue, Syracuse, NY 13210 Alumni@crouse.org (315) 470-7214

Newsletter & Sanuary 2014

Greetings from the President

I wish you a happy, healthy and prosperous New Year to all of you. Let's make a 2014 New Year's resolution to include your Alumni. Help us increase our membership. We have added new board members, so let's get behind them and help with our organizations goals. Hope to see more of you at our spring luncheon in June.

Joan Warboy Greene, Class of 1957

Treasurers' Report

It's that time of year again so please make an effort to pay your Alumni Dues this year. Your dues help fund additional scholarships for nursing students at the College of Nursing. Some of these students would not be able to achieve their goal of becoming a registered nurse without our help.

Another advantage to being a dues paying member is your 10% discount at the Crouse Hospital Gift Shop. Every little bit helps! All dues paying members will be mailed a membership card that you will need to present to the cashier to take advantage of this generous discount.

Donations in memory or in honor of someone dear are very much appreciated.

The alumni office is open most Mondays. Call us at (315) 470-7214. You can also email us at <u>Alumni@crouse.org</u> with questions, comments or requests.

Jo Oliva, Treasurer, Class of 1954
Jean Serling, Co-Treasurer, Class of 1950



Pay Your Alumni Dues On Line!

Anyone that wishes to pay their annual dues by credit card can now do so by going on line!

To pay dues on line go to the alumni web page at www.crouse.org/nursing/alumni. Choose Alumni Membership in the left hand column.

This is a secure sight linked to the Crouse Health Foundation. Your dues will be acknowledged.

Don't forget!
You receive a 10% discount at the
Crouse Hospital Gift Shop by presenting
your membership card.

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Spring Luncheon June 7, 2014 Crown Plaza Hotel

We will celebrate the 50th Anniversary of the class of 1964. Other milestone anniversary year classes are welcome to reserve tables to celebrate together.

Spring luncheon details and reservation form will be included in the Spring newsletter.

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Alumni Member Donations – Fall 2013

Sally Smith Orcutt	Class of 1953
Roberta Mettler	Class of 1946
Muriel Webb Partridge	Class of 1947
Mary Knapp	Class of 1956
Jean Bloom Savage	Class of 1946

Regrets....

Name	Class	Deceased
Erin Lawyer Ascioti	1994	10/20/2013
Honor Barnes Carpenter	1960	11/16/2013
Christine Johnson	1963	7/15/2012
Virginia Hoppel Lambert	1952	12/8/2013
Kathryn Schneider	1948	5/25/2013

When informing the Alumni Office of the death of an alumnus, please send a printed obituary, notification from a family member or friend or a link to an obituary published on line. Please include your name and address as well.

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Have You Included the Crouse Hospital College of Nursing in Your Will?

f you have, please let us know. We'd like the opportunity to say "thank you."

For more information on how to make a charitable bequest, save on estate taxes, or set up a life income plan for a spouse, child or loved one, please contact Carrie Berse at the Crouse Health Foundation at (315) 470-7004 or carrieberse@crouse.org.

All responses are kept confidential and information is provided without obligation.

College of Nursing and Hospital News

Honors and Scholarship Tea - October 7, 2013

College of Nursing honors students were recognized for their academic achievement. There were 27 honors students (GPA of 3.5-3.79) and 23 high honors students (GPA of 3.8-4.0).

The alumni association was also honored for the scholarships they provided to nursing students.

Fall Recruitment Open Houses

Open Houses were held for prospective students on October 20, 2013 from 5-7 pm and November 16, 2013 from 10-12 am.

Our Glorious Workplace Gala - November 9, 2013

Onondaga Historical Association held their yearly fund raiser at Crouse Hospital. Several College student nurses dressed in uniforms from the past and answered questions about the nursing program. Cocktails were in the historic Memorial lobby and dinner was held in the future site of the new Emergency department.

Tours of the new Witting Surgical Center and their Robotic Surgery rooms were conducted. Early-birds could also tour the Marley Education Center.

Graduate Convocation - December 17, 2013

A convocation ceremony was held for the fall graduates. 73 students received their specially designed pin commemorating the 100 year anniversary and their diplomas. There were eight honors graduates and three high honors graduates. Three randomly picked graduates received gift cards at a local uniform shop from the alumni association. All graduates also received a complimentary one year membership in the alumni association.

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100th Anniversary Homecoming Weekend

October 19, 2013 - Alumni Luncheon

The Alumni Fall Luncheon was held at the Crowne Plaza Hotel, at 12 noon. Over 90 Alumni came to celebrate the College of Nursing's first 100 years. The class of 1963 celebrated their 50th anniversary and gave a generous donation to the Crouse Hospital Nurses Alumni Fund.

Four Alumni were recognized for their contributions to the organization. They a received a small gift from the organization to recognize their many years of membership and service.

- Helen Parker, class of 1948, was an Instructor at the School of Nursing from 1957 to 1988.
 Helen has been an active member of the Alumni organization for 65 years.
- Wanda VanArsdale, class of 1951 was also honored. Wanda was also an Instructor at the School of Nursing for many years. After retiring, she became the newsletter editor for another 10 years. Wanda still volunteers at the College today.
- Jo Oliva, class of 1954, spent her first ten years after graduation as Head Nurse on 1st Lipe, the women's ward. Although Jo married at this time and retired from full-time work, she remained active in the alumni association, board of directors, for the next 50 years. The past 15 years she has been the Board's Treasurer and continues in that job today. Jo was also an active and lifetime member of the Crouse Hospital Auxiliary. For many years she was responsible for the baby photo program.
- Janet Dellas was the last alumnus to be honored. Janet graduated in 1951. Janet worked for many years on 4th Lipe, the men's ward. Janet has been an active member of the Alumni and the Board of Directors for over 60 years. At present she continues to use her expertise as 1st Vice President and is actively involved in updating the by-laws.
- Margaret Gilmore Steltmann, class of 1942, was the oldest alumni member at the luncheon.
 She has been a member for 71 years!
- Darlene Pickett, class of 1963, traveled the farthest to attend the Homecoming Weekend activities. She came from Traverse City, Michigan.

October 19, 2013 - Evening Gala

This event was also held at the Crowne Plaza Hotel. After cocktails and light hors d'oeuvres, the 75 guests enjoyed visiting the historical memorabilia and poster display room. A continuous electronic timeline presentation of the last 100 years was also enjoyed at this time and throughout the dinner. A wonderful dinner was enjoyed by all and a short program followed and the event ended with an evening of dancing.

The program honored people involved with Crouse Hospital and the College of Nursing. Honorees included:

- Peter Bullock Retiring from the College financial aid office after 36 years
- Betsy Harnett, Esq CPA Foundation Board of Directors member and granddaughter of the first Director of Nursing, Mary Shanahan
- Julie Johnson, RN 1961 graduate Archivist and Newsletter Editor for the Alumni Association and College of Nursing Volunteer
- Paul Kronenberg, MD Crouse Hospital President and CEO
- Ann Sedore, PhD, RN Past Director of the College of Nursing and Chief Nursing Officer of Crouse Hospital
- Ann Wiles, MS, RN 34 year College of Nursing Instructor- honored posthumously for her many contributions to the college and its students

October 20, 2013 - College Tours

Many of the Alumni and guests took advantage of the Marley Education Center tours that were conducted the day after the Gala. Marley Educational Center is the home of Crouse Hospital College of Nursing.



Alumni Basket and Wreath Raffle

The Alumni basket raffle was held in the hospital cafeteria from November 4 thru November 8, 2013. The basket winners were:

- Lottery Basket Terese Santaro
- Wine Holiday Basket Tracy DiBello
- Christmas Basket Helen Parsons
- Pet Basket Ellen Barr
- Coffee and Tea Basket Jim Stone
- Breakfast Basket Michele Antonucci
- Thanksgiving Basket Barbara Richard
- Relaxation Basket Karen Carrauo
- Liquor and Cordial Basket Jen Letloug
- Notes, Cards and Coupons Mary Ellen Agosh.

Wreath raffle winners were:

- Kris Greene
- Kelley C
- Betty O'Connor
- Fred (volunteer)
- Laurie Leonard



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Alumni Association Board of Directors

PresidentJoan Greene, '57

1st Vice President
Kathy Paolini, '66

2nd Vice President Recording Secretary
Janet Dellas, '51 Linda Webster, '68

TreasurerJo Oliva, '54

Assistant Treasurer
Jean Serling, '50

Corresponding Secretaries

Jo Oliva '54 and Jean Serling '50

Newsletter and Archives
Julie Johnson, Class of '61



Directors

Anne Coniski, '82 Kathleen Corbett, '49 Evelyn Diaz, '94 Louise lannotta, '61 Barbara Miller Stahl, '72 Doris Paul, '61 Barbara Wassel, '73 Jean Young, '61

News from the Director

This past semester was a very busy one at the college; we continue to roll out the new curriculum, evaluating and making adjustments as necessary.

In December we graduated 73 students and then in January admitted 109 new students. This is an exciting time for the college and the potential is great.

I and four College of Nursing Faculty members (Liz Cassaza, Sally Manahan, Doreen Masella and Cathie Aber) returned on January 9th from a medical mission up the Amazon River giving health care to indigenous tribes. This was a collaborative effort which included constituents from Crouse Hospital College of Nursing, Maria College of Nursing, Sullivan Community College, Upstate Medical University College of Nursing and Cayuga Medical Center. During the 12 day mission, approximately 2,500 patients were seen in the health clinics. In addition, approximately 1,000 children received health and school kits. Another trip is being planned for December 2014. We hope to be able to include Crouse students on this trip.

In May we will be sending off another team to Guatemala for a third trip to serve the disadvantaged people of that country.

In addition to our international work, our students and faculty are busy working in our local community to serve the needs of those who are our neighbors. This is in fulfillment of the mission to meet the needs of our community, near and far.

More exciting news is that through an anonymous gift and two additional bequests, we now have the funds to fully outfit a state-of-the-art computer lab that will be used for education, testing and simulations. This will serve to help prepare our students to enter into a healthcare system that is driven more and more by technology.

The College would like to extend a sincere thanks to the alumni association that continues its generous support of the college's efforts to serve the needs of our community.

Pat Zawko, EdD, RN
Director, Crouse Hospital College of Nursing

Leadership Transition at Crouse

As you know, Dr. Paul Kronenberg retired from the position of Crouse Hospital's CEO on January 1. Former hospital chief financial officer Kimberly Boynton was appointed to replace him.

Dr. Kronenberg will continue to serve the hospital, as least for the next half year, but in a more focused role. This will include further developing physician partnership and alignment opportunities. This is a critically important role as Crouse continues to position itself for the future. Dr. K will also remain a member of the senior leadership team.

Kimberly is settling into her new role nicely, and has been meeting with members of the medical staff routinely and making rounds throughout the organization. Her experience and knowledge in virtually all facets of the operation, her passion for the organization and its mission and her significant community volunteer work make her very well suited for this new role.

Kimberly has been well-groomed for the position by virtue of the fact that she has worked so closely with the board, Dr. K and senior leadership over the past decade. AS CFO, in addition to overseeing all day-to-day finance and business office functions for the hospital, Kimberly had oversight of information technology; health information management; patient access; engineering and facilities; housekeeping; purchasing; materials management; and construction management functions for the 506-bed hospital, giving her a well-rounded view on the entire organization.

As CFO, Kimberly was instrumental in the development of numerous strategic initiatives for the organization, including program development; ARRA Stage 1 'meaningful use' roll-out; acquisition of Internist Associates of CNY; formation and integration of Crouse Medical Practice; and construction of the hospital's \$53 million Witting Surgical Center and \$13 million parking garage projects.

Kimberly started at Crouse in 1998 as a finance analyst and has been an integral member of the hospital's senior leadership team since 2004. She holds a master's in business administration from Syracuse University's Whitman School of Management and is actively involved in the community through her numerous board appointments and other civic involvement.

FACEBOOK

Beginning in February the alumni will have its own Facebook page! We hope all the alumni will visit our page to connect with other classmates and alumni.

Alumni Questionnaire

Within the next few months we will be sending all alumni a questionnaire about what you would like from our organization to make it "work for you". Questionnaires will be mailed to those graduates who don't use a computer. For everyone else, it will be on the College alumni website or Facebook page. We look forward to hearing from everyone.

Gift Basket Raffles Continue

During our spring luncheon in June and our fall luncheon in October, we will continue our tradition to have a basket raffle for the attendees. We have had great success with a **Wine**, **Cocktail and Cordial Basket** and also a **Lotto/Lottery Basket**.

We would love to have your input and help with the baskets, not only for the luncheons, but also for working at the week-long raffle we have in the hospital cafeteria in early November. Please join us and try your luck!

College Volunteers

At the beginning of each semester, the main office in the college could also use some help with clerical work. If you have spare time, don't hesitate to call the alumni office or send a text or email and let us know your availability.

Julie Johnson Newsletter Editor/Archivist

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Crouse Health Foundation News

SU Men's Basketball Ticket Raffle

The Crouse Health Foundation is raffling off a pair of courtside tickets for two Syracuse University Men's Basketball Games at the Carrier Dome: The Duke vs. SU game (which is sold out) on Saturday, February 1 and the Notre Dame vs. SU game on Monday, February 3. Winners of each set of tickets will also receive complimentary parking and access to a VIP Party to enjoy free food and beverages. Everyone in the drawing will have two chances to win; however, the same person cannot win both sets of tickets. The drawing will be on the morning of Wednesday, January 29 and the winners will then be contacted by phone. Tickets are \$5 each or 3 for \$10. Raffle tickets can be purchased through the Foundation's website at crouse.org/give/foundation/events or by calling the Crouse Health Foundation Office at (315) 470-7702 until 5 pm on Tuesday, January 28th (with the drawing to take place the next morning). This raffle is part of a year-long series of sports-related fundraisers that will benefit the Crouse Health Foundation.

The Syracuse Auto Dealers Association (SADA) Charity Preview

The 2014 Syracuse Auto Dealers Association (SADA) Charity Preview will be held on Wednesday, February 12 at the Pirro Convention Center at Oncenter in downtown Syracuse. Crouse is one of 13 charities that will benefit from the SADA preview, and 100% of proceeds from the tickets sold by Crouse come back to our organization. Tickets will once again be \$125 per person, with sponsor packages starting with the purchase of five tickets. This is a great night and a great cause so please keep the Crouse Health Foundation in mind if you are thinking about purchasing tickets for yourself or as a gift. Proceeds will purchase instrumentation for Crouse Hospital's Robotic Surgery Program; anything raised over goal will benefit the Crouse Hospital College of Nursing. To purchase tickets, visit crouse.org/give/foundation/events or call the Foundation Office at (315) 470-7702.

Tribute Evening 2014

We are pleased to announce that the physicians of Pediatric Cardiology Associates (Drs. Nader Atallah, Craig Byrum, Matthew Egan, Daniel Kveselis and Frank Smith) will be our honorees for Tribute Evening 2014. The event will be held on Friday, September 19th at the Pirro Convention Center at Oncenter in downtown Syracuse, and more details will be shared as planning continues for our 38th annual fundraising gala.

Crouse Hospital Auxiliary Honors Dr. Paul Kronenberg

On Monday, January 13, the Crouse Hospital Auxiliary presented former Crouse Hospital President & CEO Dr. Paul Kronenberg with its annual Distinguished Service Award. The presentation took place at the group's 2014 Annual Meeting luncheon. As part of the award, a \$1,000 scholarship in Dr. Kronenberg's name was given by the Auxiliary to current 2nd year College of Nursing student Crystal Perry.

Major Gifts to Benefit the College of Nursing and Crouse Hospital

Exciting plans for the Crouse Hospital College of Nursing provide exciting giving opportunities for our alumni and other interested friends. Tax-deductible donations are being sought for a wide range of initiatives -- everything from donations in support of the new computer lab to scholarships for students to a naming gift for the College (and many options in between!) Contributions of any magnitude can have a meaningful impact on the programs that are offered to students, the training provided to faculty, and the building and equipment used for classes. We are also raising money for special projects at Crouse Hospital in the areas of Surgical Services (including Robotics, Bariatrics and Neuroscience), Women's and Children's Services, Cardiac Care, and Breast Health. For more information, please contact Carrie Berse at the Crouse Health Foundation at (315) 470-7004 or CarrieBerse@Crouse.org. All inquiries will be kept confidential and information provided with no obligation.

In closing, we are deeply grateful for the vision and generosity of deceased alumni Theresa Brandes (Class of 1952), Marianne Mannia (Class of 1947) and Meredith Nelson (Class of 1952). All three women made provisions in their estate plans that provided the Crouse Hospital College of Nursing with gifts in 2013. Their support is posthumously helping to underwrite important initiatives within the College of Nursing, including the new computer lab.

Thank you all for your support!

Carrie Berse, President Crouse Health Foundation

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