

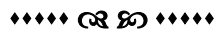

Newsletter   May 2014

Greetings from the President

Yippee spring is here and we all survived another very long, cold winter. The alumni association is looking forward to a year of progress. Our goals include ramping up our membership and becoming more involved in the college and community. The alumni board welcomes new ideas and is looking for new board members. See you soon at the spring luncheon.

Joan Warboy Greene, Class of 1957



Treasurers' Report

If you haven't paid your dues yet this year it's not too late! Your dues help fund additional scholarships for nursing students at the College of Nursing. Without your help many of these students would not be able to achieve their dreams of becoming a Registered Nurse like yourself.

Don't forget, dues paying member enjoy a 10% discount at the Crouse Hospital Gift Shop. Every little bit helps! All dues paying members will be mailed a membership card that you will need to present to the cashier to take advantage of this generous discount.

Donations in memory or in honor of someone dear are very much appreciated.

The alumni office is open most Mondays. Call us at (315) 470-7214. You can also email us at Alumni@crouse.org with questions, comments or requests.

Jo Oliva, Treasurer, Class of 1954

Jean Serling, Co-Treasurer, Class of 1950



Pay Your Alumni Dues On Line!

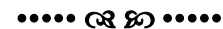
Anyone that wishes to pay their annual dues by credit card can now do so by going on line!

To pay dues on line go to the alumni web page at www.crouse.org/nursing/alumni. Choose Alumni Membership in the left hand column.

This is a secure sight linked to the Crouse Health Foundation. Your dues will be acknowledged.

Don't forget!

You receive a 10% discount at the Crouse Hospital Gift Shop by presenting your membership card.



A Message from the Chief Nursing Officer

In February 2014, Pat Zawko left her position as Director of Crouse Hospital College of Nursing. This was a mutually agreed upon decision between the College and Pat. We thank Pat for her contributions in her brief time with us.

Lynn Rounsville will serve as Interim Director, with support from Carol Kincaid, MS, RN, a long-time and well respected College faculty member.

A steering committee made up of faculty and staff has been established to provide support and guidance during this transition period, as well as overseeing an internal and external search for a new college director.

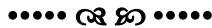
Ann Sedore, PhD, RN



Regrets....

Name	Class	Deceased
Kathleen Shanahan Corbett	1949	3/29/14
Frances Koziol Frickey	1955	3/7/14
Margaret Scanlon Kuno	1942	4/6/14

When informing the Alumni Office of the death of an alumnus, please send a printed obituary, notification from a family member or friend or a link to an obituary published on line. Please include your name and address as well.



Alumni Member Donations – Spring 2014

	Class of
Donna Duell Berrigan	1962
Lois Walker Breckenridge	1949
Mary Squadrito Clinton	1961
Elaine Johnson Croucher	1962
Bethel Beaudette Dodge	1957
Dorothy Buschi Gay	1966
Susan Gewinner	1971
Jay Guss	1995
Suzanne Hoffman	1955
Jacqueline Jaquay	1950
Julie Meyers Johnson	1961
Patricia Bowes Jones	1961
Donna Latanyshyn	1997
Margaret Daniszeaski Marposon	1956
Barbara Cole Miller	1949
Mary Crandall Nolander	1964
Phyllis Ayers Nuffer	1958
Kathy Sterzer Paolini	1966
Ann Mullen Patch	1959
Barbara Fessenden Smith	1965
Florence Wood Smith	1954
Rosalie Baranello Trinca	1954

Donations in Memory of Kay Corbett

Janet Perrine Dellas	1951
Carolyn Boland Jaquin	1951
Jo Farrell Oliva	1954
Jean Jackson Serling	1950

Donations in Memory of Fran Frickey

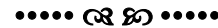
Velma Harris Kirsch	1955
Carol Gryzniec Rutherford	1955



Thank you- Alumni members

Thank you to Penny Judd, for the beautiful wreaths she made and donated to the alumni for our annual basket raffle in 2013.

Thanks to all the alumni members that assisted with clerical work in the main office while they were short staffed.



Fall Luncheon

Look for more information about the October Fall Luncheon in the September newsletter



New Financial Affairs Officer

Kevin Shults joins Crouse Hospital College of Nursing as the Financial Affairs Officer after working in Financial Aid at Syracuse University for 5 years. Kevin graduated from SUNY Cortland and earned a BA in Business Economics. He is currently enrolled in the MBA Program at SUNY Oswego with a concentration in Hospital Administration.

Kevin will have regular reports in our newsletters for all members of the alumni.

Welcome to the team, Kevin!



Have You Included the Crouse Hospital College of Nursing in Your Will?

If you have, please let us know. We'd like the opportunity to say "thank you."

For more information on how to make a charitable bequest, save on estate taxes, or set up a life income plan for a spouse, child or loved one, please contact Carrie Berse at the Crouse Health Foundation at (315) 470-7004 or carrieberse@crouse.org.

All responses are kept confidential and information is provided without obligation.

A Note from Crouse Hospital CEO

It's been nearly five months since I assumed the role of CEO for Crouse Hospital – and it's been a very smooth transition. Dr. Kronenberg has been – and continues to be – right there for me with advice, answers to my many questions and all-around support, which has been greatly appreciated.

I have been getting out and about as much as possible, meeting with employees, physicians and patients, getting an even better 'feel' for what makes this hospital so great. I have greatly enjoyed shadowing physicians as they make patient rounds and have spent time in the ER, ICU, radiology and other areas over the past several weeks.

Crouse continues to be a very busy hospital, and this is reflected in our financial performance through the first quarter of the year. We are ahead of budget, with revenue slightly higher than what we projected, and expenses a bit lower than budgeted. This is a good balance and our goal is to keep that going all year.

We continue to stay focused on several major strategic initiatives: our culture; growing bariatric and robotic surgery; women's services; further developing primary care; and neurosciences development. You'll be hearing more about each of these areas throughout the year.

And speaking of women's services, we are excited about being the only Spirit of Women hospital in CNY.

Reflecting our proud history and strategic focus, the Spirit program educates women and their loved ones about key women's health topics such as weight loss, menopause, cancer, diabetes and heart disease. As a Spirit hospital, Crouse has made a commitment to spread the good news that being a healthy woman is not just about having a great relationship with your healthcare provider, but also about having healthy times with family and friends. We recently introduced the program internally and are planning community-wide launch of the program June 7 at Destiny USA. More to come!

In closing – and on behalf of the entire Senior Leadership team – I thank you for your dedication and commitment to Crouse Hospital and the Crouse College of Nursing. You are a vitally important connection for our organization and we appreciate all you do to help keep Crouse strong in our community.

Kimberly Boynton

College of Nursing News

Graduate Convocation and Pinning Ceremony

The Convocation and Pinning event for the 2014 graduating class will be held at the Holiday Inn on Electronics Parkway on Wednesday, May 21.



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Graduation Commencement Ceremony

Graduation will be held on **Thursday, May 22, 2014** at 2:00 pm at Hendricks Chapel on the SU campus.

The commencement speaker will be Jennifer Pichoske, MS, FNP. Jennifer is a former College of Nursing faculty and is currently the Director of Nursing at Hematology Oncology Associates of CNY.

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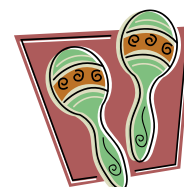
What's New at the College of Nursing

In January, faculty and staff welcomed a record number 363 new and returning students to our nursing program. This spring, we implemented the third semester of our new concept-based curriculum.

On March 24, nationally recognized expert in nursing education, Donna "Iggy" Ignatavicus presented an all day conference on *Successful Concept Based Curriculum Implementation* at the Marley Education Center. This conference was sponsored by Crouse Hospital Educational Services and the College of Nursing and was well received by all who attended.

Once again, students are making plans to participate in the 3rd annual Global Health Initiative in Guatemala from June 4-13, 2014. Students and faculty are working together to raise funds to support this endeavor. They danced the night away at Latin Dance Night in Early March. They hosted a Cultural Diversity Night on Saturday April 26 at the Marley Education Center. There were ethnic dishes, Irish dancing, bagpipers, belly dancing, henna painting and various cultural activities for the entire family. Also featured were multiple gift basket raffles, a 50-50 raffle and a silent auction.

Alumni are always welcome to donate to this wonderful learning experience.



Crouse Health Foundation News

Endowment Fund/Scholarships Update

The Crouse Health Foundation's Endowment Fund was started through a \$5 million fund-raising campaign in 1983. The principal of the fund is never touched; investment income only is used to purchase equipment and fund programs and services at Crouse Hospital.

In 1988, the Foundation made its first disbursement of investment income back to Crouse Hospital. Today, the market value of the Endowment Fund is approximately \$23 million, net of the more than \$19 million in investment income that has been given back to the Hospital since disbursements started 26 years ago.

In 1999, the Crouse Hospital Nurses Alumni started a named, endowed fund within the Endowment Fund to furnish scholarships for qualified students in the Crouse Hospital College of Nursing. Started through donations totaling \$25,000, the market value of the Crouse Hospital Nurses Alumni Fund (net of all scholarships awarded) now stands at \$97,212 (as of December 31, 2013)

The Crouse Health Foundation's 2014 Endowment Allocation Committee met on April 2nd to distribute a record allocation of \$1,012,000 to high-priority needs at Crouse Hospital. Our thanks go to Joan Greene for representing the Crouse Hospital Nurses Alumni at the meeting. Fifty-eight grants were made that afternoon, and a complete list of the awards can be found at www.crouse.org/aboutus/foundation.html. Sixty scholarships for students in the Crouse Hospital School of Nursing were part of one grant, with sixteen of those scholarships funded through investment income generated by the Crouse Hospital Nurses Alumni Fund. That brings the total number of endowed scholarships funded by the Alumni Association to 72 since the fund started disbursing investment income back in 2000. These endowed scholarships are in addition to the eight annual scholarships (six general and two Elsie Hillen scholarships) funded by Crouse Hospital Nurses Alumni, for a total of 24 scholarships for the 2014-2015 academic year. Recipients of these awards will be selected in July, with at least one going to a current LPN who is working on becoming an RN.

Thank you all for your continued support of the Crouse Hospital College of Nursing and the Crouse Hospital Nurses Alumni Fund!

For more information on supporting the College through an outright or estate gift, please contact Carrie Berse at the Crouse Health Foundation at (315) 470-7004 or CarrieBerse@Crouse.org. All information is provided with no obligation and held in strictest confidence.

New Computer Lab Funded Entirely by Charitable Gifts

A new 40-computer lab is being planned for the College of Nursing to support our students' classroom work as well as the administration of tests. The lab will be housed in a renovated classroom on the third floor of the Marley Education Center, and it will feature state-of-the-art hardware, software and furniture. More than \$60,000 was needed to make this project a reality, and it has been funded entirely through donor support including an anonymous gift, a grant from the Crouse Hospital Medical Staff, and estate gifts from three College of Nursing alumni.

SADA Charity Preview

The 2014 Syracuse Auto Dealers Association (SADA) Charity Preview was held on Wednesday, February 12 at the Pirro Convention Center at Oncenter in Syracuse. Crouse was one of 13 charities that benefited from this year's SADA preview, and 100% of proceeds from the tickets sold by Crouse came back to our organization. Proceeds exceeded \$22,000 and most of these monies are now being used to purchase instrumentation for Crouse Hospital's Robotic Surgery Program. Additionally, about \$7,000 went to support the College of Nursing's new computer lab.

Crouse Classic Golf Tournament

Our annual Crouse Classic Golf Tournament is scheduled this year for Monday, July 14th at Bellevue Country Club. Proceeds will be used to purchase equipment for the Baker Regional Neonatal Intensive Care Unit at Crouse Hospital. If you are interested in golfing, or if you or someone you know would like to make a donation of \$500 to sponsor a hole or tee, please contact the Foundation Office as soon as possible at (315) 470-7702 or visit crouse.org/foundation.

Tribute Evening 2014

We are pleased to announce that the physicians of Pediatric Cardiology Associates (Drs. Atallah, Byrum, Egan, Kveselis and Smith) will be our honorees for Tribute Evening 2014. The event will be held on Friday, September 19th at the Pirro Convention Center at Oncenter, and the theme will be "Young at Heart." This will be an evening of "Sinatra-themed" entertainment featuring jazz artist (and Syracuse native) Nick Ziobro, backed by a 16-piece orchestra. For more information, please contact the Foundation or visit our website.

**Carrie Berse, President
Crouse Health Foundation**