

765 Irving Avenue, Syracuse, NY 13210 Alumni@crouse.org (315) 470-7214

Newsletter & May 2013

Greetings from the President

Central New York's winter is winding down and spring really is here. It's time to think about the upcoming Alumni Spring Luncheon. Connect with your classmates and have a great day. We have new board members and we are looking forward to a productive year.

The celebration of the 100th year of the College of Nursing is in full swing. Look for news of events on line at <u>www.crouse.org/nursing100</u> and in our newsletters.

Looking forward to seeing you at the luncheon.

Joan Greene, Class of 1957

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Treasurers' Report

We currently have 211 paid members. When dues are paid you are mailed a membership card. This membership card entitles you to a 10% discount at the Crouse Hospital Gift Shop.



Donations in memory or in honor of someone dear are very much appreciated.

The alumni office is open most Mondays. Please call (315) 470-7214 with any questions or leave a message and we will return your call. You can also email us at <u>Alumni@crouse.org</u> with questions, comments or requests.

Jo Oliva, Treasurer, Class of 1954 Jean Serling, Co-Treasurer, Class of 1950

Pay Your Alumni Dues On Line!

Anyone that wishes to pay their annual dues by credit card can now do so by going on line!

To pay dues on line go to the alumni web page at <u>www.crouse.org/nursing/alumni</u>. Choose Alumni Membership in the left hand column.

This is a secure sight linked to the Crouse Health Foundation. Your dues will be acknowledged.

Education Conference - Shaping the Future with Evidence Based Practice

One of the main events planned to recognize our 100 year anniversary is an education conference to help celebrate our theme of Building on a Century of Excellence. Well known educator and speaker Bernadette Mazurek Melnyk is the keynote speaker for this event.

The all day conference focusing on evidence based practice will be from held 8 am–4 pm on **Wednesday, May 22, 2013**. The conference will take place at the Oncenter, 800 South State St., Syracuse, NY 13202.

The day will include plenary sessions and workshops as well as poster presentations. Please check the College of Nursing website for information and registration. Or, go to <u>http://www.crouse.org/nursing/century-of-</u> <u>excellence/conference/</u> a for more information and to register for this highly anticipated conference.

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Spring Luncheon June 1, 2013 Crown Plaza Hotel

We will celebrate the 50th Anniversary of the class of 1963 at the **Fall** luncheon that will take place October 19 during homecoming weekend. Other milestone anniversary year classes are welcome to reserve tables to celebrate together.



Regrets....

Name	Class	Deceased
Delphene Pond Barrow	1958	1/28/13
Margaret Garrison Blades	1941	2/25/13
Robin Hier	1977	2/4/13
Jessie Horton	1929	5/21/12
Nelly Brown O'Connell	1936	2/8/13

When informing the Alumni Office of the death of an alumnus, please send a printed obituary, notification from a family member or friend or a link to an obituary published on line. Please include your name and address as well.

Alumni Member Donations – 2013

Danielle Beecher '96	Jacqueline Jaquay '50
Patricia Bowes Jones '61	Julie Johnson '61
Lois Breckenridge '49	Mary Nolander '64
Dorothy Buschi Gay '66	Phyllis Nuffer '58
Barbara Clark '60	Kathy Paolini '66
Mary Clinton '61	Helen Parker '48
Elaine Croucher '62	Muriel Partridge '47
Bethyl Dodge '57	Ann Patch '59
Joan Durant '57	Joanne Quinn '53
Susan Gewinner '71	Barbara Smith '65
Mary Heffernan '51	Florence Smith '54
Suzanne Hoffman '55	Helen Walsh '38

Cross Cultural Healthcare Experience

Nursing students and faculty will return to Guatemala again this year in June. The students will experience the opportunity to expand their understanding of international healthcare issues as they relate to nursing.

The faculty and students will complete multiple online exercises in the months preceding the trip. Once in Guatemala, participants will partner with local Guatemalan healthcare members in a clinical setting to provide supervised community and primary health care services.

The faculty that are scheduled to participate and lead this initiative are Carrie Kangah, MS, RN; Peg Ryan, MS, RNC; PNP; Sally Manahan, MS, RN, ANP; and Ashley Zimmerman, BS, RN.

There will be seven students traveling to Guatemala this year. For more information about Crouse Hospital College of Nursing's Global Health Initiative, call 315/470-7481. Donations for this initiative can be made on line through the Crouse Health Foundation or by calling (315) 470-7702, Monday through Friday, 8 am to 4:30 pm. A message from Alumnus Violet Wagner: Members of the Cadet Nurse Corps are eligible to be listed on the Women's Military Memorial, which was recently dedicated near Arlington National Cemetery. If you know any member, living or deceased please see that she takes her rightful place in history by registering her today.

Go to <u>www.womensmemorial.org</u> and click on membership to access the online secure form. You can also call 703-533-1155 or 800-222-2294 to have a form sent to you.

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Alumni Association Board of Directors

We would like to recognize five new Board members. Please welcome them as they are representatives for the whole association.



Anne Coniski (1982)	Oswego, NY
Evelyn Diaz (1994)	Syracuse, NY
Barbara Miller Stahl (1972)	Manlius, NY
Barbara Wassel (1973)	E. Syracuse, NY
Louise Trivisone Iannotta (1961)	Syracuse, NY

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College of Nursing Events

Graduate Convocation and Pinning Ceremony

On Tuesday, May 21, 2013 a Convocation Pinning Event for the 2013 graduating class will be held at the Holiday Inn on Electronics Parkway.

Graduation Commencement

Graduation will be held on Thursday, May 23, 2013 at Hendricks Chapel on the SU Campus. Dr. Bernadette Mazurek Melnyk, Dean of the College of Nursing, Associate VP for Health Promotion and University Chief Wellness Officer at Ohio State University, will address the graduates.

College of Nursing Leadership Change

In February, Ann Sedore accepted the Chief Nursing Officer position at Crouse Hospital.

Lynn Rounsville, Associate Director of Crouse Hospital College of Nursing since 2005 will function as the interim Director at the College of Nursing until a replacement is found.

News from the College of Nursing Interim Director

Now that Ann Sedore has taken on the Chief Nursing Officer position at Crouse, the hospital is in the process of advertising for her replacement. I am currently holding the Interim Director position.

I thought I would start out by telling you about me. I am a graduate of a hospital based program, Arnot Ogden Medical Center School of Nursing in Elmira, NY. I obtained my Baccalaureate Degree in Nursing from Elmira College. I was in the nursing program's first graduating class which afforded me the opportunity to be instrumental in working closely with Elmira College's administration and faculty in preparation for the nursing program's initial accreditation. Little did I know how much this experience would benefit me in the future. I received my master's in nursing from the University of Rochester. I have held positions as a staff nurse, clinical nurse specialist, unit director, faculty member, and curriculum coordinator/assistant director before obtaining my position as Associate Director/ Academic Administrator at Crouse. I have had the pleasure of working with a very fine group of faculty, office staff, and students for eight years.

At the college of nursing we are in the process of replacing our outdated registration management system. This will allow our students the opportunity to register for their courses on line. Several faculty members are aiding in the evaluation of the new system. We look forward to an updated system.

These past several months we have been holding fundraising activities in preparation for seven of our students to attend our second Global Health Initiative trip to Guatemala from May 31-June 10th. In February, Ann Sedore donated a Latin Dance Night at her Downtown Dance Studio. The dance studio was really hopping. On March 30th we held a Cultural Diversity Night. We provided samples of food, music, dance, and attire with origins from all over the world. 27 baskets were raffled and artwork and crafts were sold. The students and faculty worked hard and it showed.

Our new conceptual based curriculum was started this January. The faculty worked very hard to provide the best opportunities for our students to learn. We are now planning the courses for the fall semester. Students have been helpful in giving the faculty feedback on the new curriculum. Feedback indicates that they have found this experience to be quite different from what they expected or have experienced in the past. They have had to work very hard and are pleased with their progress. The faculty will continue evaluating various aspects of the curriculum as we progress.

2013 brings the 100th year of Crouse's nursing program. We continue to provide opportunities to celebrate. By now you should have received an invitation to our May 22rd Teaching Day, *Building* on a Century of Excellence – Shaping the Future with Evidence Based Practice which will be held at the OnCenter. We have secured a nationally known expert on evidence based practice as our keynote speaker, Bernadette Mazurek Melnyk, PhD, RN, CPNP/PMHNP.FNAP, FAAN; as well as Priscilla Worral, PhD, RN; Bambi A. Carkey DNP, PMHNP-BC, NPP; Sara Manning, MS, RN; Judith V. Treschuk, PhD, RN, CNS, CNE; Cynthia J. Nigolian, MS, GCNS-BC, RN and Connie Jastremski, MS, RN, MBA. Our Faculty Development Committee members responsible for the conference chose speakers who can address issues in a variety of nursing practice areas: education, practice and research. Register online at http://www.crouse.org/nursing/century-ofexcellence/conference/

Our graduation will be held the day after the conference. Our speaker will be Dr. Melnyk.

A timeline of the history of nursing at Crouse will be displayed in several locations for everyone to enjoy: our Library, at the conference and the homecoming event in October.

The Syracuse Chamber of Commerce Ambassador group will be presenting the college with a certificate in honor of the college's 100th Anniversary.



Save the Dates

We will be hosting a Homecoming Weekend October 18-20, 2013. Festivities will include a Welcoming Cocktail Party on Friday, an Alumni Luncheon on Saturday at the Crown Plaza, a Dinner Dance at the Crown Plaza that evening and a tour of the college and hospital on Sunday. There will also be opportunities to enjoy time at a spa or go shopping at Destiny USA. If anyone is interested in working on the homecoming committee, please contact the College of Nursing at 315-470-7481. As the time gets closer more information will be emailed to you. We hope you will join us.

Lynn Rounsville, Interim Director College of Nursing

Crouse Health Foundation News

Endowment Fund/Scholarships Update

The Crouse Health Foundation's Endowment Fund was started through a \$5 million fund-raising campaign in 1983. The principal of the fund is never touched; investment income only is used to purchase equipment and fund programs and services at Crouse Hospital.

In 1988, the Foundation made its first disbursement of investment income back to Crouse Hospital. Today, the market value of the Endowment Fund is approximately \$21 million, net of the \$18 million in investment income that has been given back to the Hospital since disbursements started 25 years ago.

In 1999, the Crouse Hospital Nurses Alumni started a named, endowed fund within the Endowment Fund to furnish scholarships for qualified students in the Crouse Hospital School of Nursing. Started through donations totaling \$25,000, the market value of the Crouse Hospital Nurses Alumni Fund (net of all scholarships awarded) now stands at \$56,866 (as of December 31, 2013)

The 2013 Endowment Allocation Committee met on April 8th to distribute a record allocation of \$1,010,000 to high-priority needs at Crouse Hospital. Our thanks go to Joan Greene for representing the Crouse Hospital Nurses Alumni at the meeting. Forty-five grants were made that afternoon, and a complete list of the awards can be found at www.crouse.org/aboutus/foundation.html . Forty scholarships for students in the Crouse Hospital School of Nursing were part of one grant, with five of those scholarships funded through investment income generated by the Crouse Hospital Nurses Alumni Fund. That brings the total number of endowed scholarships funded by the Alumni Association to 56 since the fund started disbursing investment income back in 2000. These endowed scholarships are in addition to the eight annual scholarships (six general and two Elsie Hillen scholarships) funded by Crouse Hospital Nurses Alumni, for a total of -- scholarships for the 2013-2014 academic year. Recipients of these awards will be selected in July, with at least one going to a current LPN who is working on becoming an RN.

Thank you all for your continued support of the Crouse Hospital College of Nursing and the Crouse Hospital Nurses Alumni Fund!

SADA Charity Preview

Final proceeds from the 2013 SADA Charity Preview in February totaled \$22,255. This was more than \$7,000 over our goal, and it was our 2nd highest amount raised in the 10 years we've been participating in this event. Of the 14 charities involved this year, Crouse ranked fourth based on dollars raised. Thanks to all who bought tickets to support Crouse; proceeds will be used to further the work of the Palliative Care Service at the hospital.

Crouse Classic Golf Tournament

The afternoon field of the Crouse Classic Golf Tournament, scheduled for Monday, July 15th at Bellevue Country Club, is sold out, with some spaces still available in the morning. If you are interested in golfing, or if you or someone you know would like to make a donation of \$500 to sponsor a hole or tee, please contact the Foundation Office as soon as possible at (315) 470-7702.

Tribute Evening 2013

Planning continues for the Foundation's 2013 Tribute Evening gala honoring Hospital Board Member and longtime volunteer Betsy Hartnett. Entertainment will be provided by The Silk Band, a show band from New Jersey. Save-the-date cards for the Friday, September 27th event will go out soon, with invitations to follow early this summer.

Major Gifts

Close to \$500,000 in donations have been made toward the purchase of two breast tomosynthesis (3-D mammography) systems for the Crouse Breast Health Center. Earlier this year, the first of the two systems was purchased, with installation completed in March. In just one month's time, Crouse is already seeing dramatic results regarding the detection of cancers that are too small to appear on 2-D mammograms. Fundraising continues to allow the Hospital to acquire a second tomosynthesis system; if you are interested in donating, please contact Carrie Berse in the Crouse Health Foundation Office at (315) 470-7004 or CarrieBerse@Crouse.org.

- The Susan G. Komen Foundation has awarded Crouse Hospital \$48,700 to continue efforts to increase the number of uninsured and underinsured women who get tested for breast cancer. Through the assistance of this grant, Crouse is working to lessen the impact of poverty, lack of education and lack of access to healthcare through a variety of outreach and Breast Health Center programs. This project seeks to ensure that all women, including 30 to 40 year olds, receive mammography screening as well as follow up appointments with a medical provider if an abnormality or problem is detected.
- The Flora Bernice Smith Foundation awarded us \$30,000 for the purchase of a new MRI infusion pump and monitoring system. This system will allow Crouse inpatients having intravenous drug treatments to continue those treatments while undergoing MRI studies.
- The Green Family Foundation made a grant of \$16,000 for the purchase of an esophagoscope for the new Witting Surgical Center. This equipment will give surgeons direct visualization of the interior of the esophagus, helping them to obtain biopsies and remove foreign objects.
- The Crouse Hospital Auxiliary donated \$20,000 for two pieces of equipment to support growing patient volume in the Witting Surgical Center. One is a neurosurgical transducer that, when used in conjunction with ultrasound equipment, aids neurosurgeons in pinpointing the location of brain tumors. The other is a laparoscopic clamp for robotic surgery, used to protect fragile blood vessels in the kidneys during the removal of small renal tumors. These monies represent the proceeds from the Auxiliary's 25th annual Lights of Love Campaign.

Carrie Berse, President Crouse Health Foundation