

Newsletter   September 2013

Greetings from the President

I hope you all had a wonderful summer and are ready for the fall activities that are being planned by the College of Nursing and your Alumni Association. The homecoming weekend will be fun for all. Please try to attend as many of the activities as you can. A few weeks after the homecoming weekend the alumni is having a week long basket raffle in the Crouse Hospital cafeteria. We can use some volunteers to help put the baskets together and to work the raffle.

The basket raffle has been a big money maker for the scholarship fund. Our membership dues are drastically lagging behind. We really need all our members to step up and support the funding in order to continue this tradition. Please join the Alumni Association and continue to support your school.

I am looking forward to seeing all the old standbys and lots of new faces on Oct 18, 19 & 20. Until then...

Joan Greene, Class of 1957



Treasurers' Report

We currently have 262 paid members for 2013. When dues are paid you are mailed a membership card. This membership card entitles you to a 10% discount at the Crouse Hospital Gift Shop.

Donations in memory or in honor of someone dear are very much appreciated.



Remember that your dues help fund additional scholarships for students at the College of Nursing.

The alumni office is open most Mondays. Call us at (315) 470-7214. You can also email us at Alumni@crouse.org with questions, comments or requests.

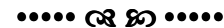
Jo Oliva, Treasurer, Class of 1954
Jean Serling, Co-Treasurer, Class of 1950

Pay Your Alumni Dues On Line!

Anyone that wishes to pay their annual dues by credit card can now do so by going on line!

To pay dues on line go to the alumni web page at www.crouse.org/nursing/alumni. Choose Alumni Membership in the left hand column.

This is a secure sight linked to the Crouse Health Foundation. Your dues will be acknowledged.



Spring Luncheon

June 7, 2014

Crown Plaza Hotel

We will celebrate the 50th Anniversary of the class of 1964. We are looking for a graduate from 1964 to help coordinate the 50 year celebration at the luncheon. Please call or email the alumni office at (315) 470-7214 or you may email us at alumni@crouse.org to volunteer your expertise.

Other milestone anniversary year classes are welcome to reserve tables to celebrate together.

Alumni Member Donations – 2013

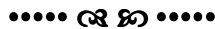
Marydee Pankhurst Ames	1953
Theresa Nentarz Brandes	1952
Mary-Jo Kennedy Durand	1957
Katherine Bristol Dwyer	1948
Edith Fish	1970
Joan Warboy Greene	1957
Sally Moyer Hofmeister	1955
Roberta Mettler	1946
Barbara Cole Miller	1949
Helen Parker	1948
Wanda VanArsdale	1951

Regrets....

Name	Class	Deceased
Erla Blomquist Amidon	1968	4/28/13
Theresa Nentarz Brandes	1952	6/23/12
Kathleen Ryan Burke	1943	8/25/13
Shirley Racculia Daviau	1947	6/19/13
Susan Casbarra Fairclough	1947	8/16/13
Sarah Wright Gazzara	1950	7/31/13
Maxine Haynes Koch	1953	7/12/13
Susan Bedor Rudich	1969	4/27/13
Margaret Gallagher Slater	1961	6/28/13
Judith Wilkins Smith	1956	5/12/13
Libby Farnett Strembel	1950	3/12/13
Sharon Dillon Young	1970	5/22/13
Elizabeth Ann Wiles		6/18/13

Instructor and Level III Chair at Crouse
Hospital College of Nursing from 1976-2010

When informing the Alumni Office of the death of an alumnus, please send a printed obituary, notification from a family member or friend or a link to an obituary published on line. Please include your name and address as well.

**Alumni News**

Congratulations to Rebecca Webster, class of 2013 for receiving the Nurses Alumni award.

Congratulations to Emily Seabrook, class of 2013 for receiving the Alumni Scholarship to continue her education next year. Both graduates received these awards at the Commencement on May 23, 2013.

Congratulations to Evelyn Zoll-Wilde on her 100th birthday. Evelyn continues to volunteer, and remains active. Evelyn worked for Dr. Norman Livshin for 10 years and then continued her work at Memorial Hospital for another 4 years. In 1947 she went to work for Dr. William Schiffman and remained there for 31 years, until Dr. Schiffman retired.

**Alumni Association Board of Directors****President**

Joan Greene, '57

1st Vice President

Kathy Paolini, '66

2nd Vice President

Janet Dellas, '51

Recording Secretary

Linda Webster, '68

Treasurer and**Corresponding Secretary**

Jo Oliva, '54

Assistant Treasurer

Jean Serling, '50

Newsletter and Archives

Julie Johnson, Class of '61

**Directors**

Anne Coniski, '82

Barbara Miller Stahl, '72

Kathleen Corbett, '49

Doris Paul, '61

Evelyn Diaz, '94

Barbara Wassel, '73

Louise Iannotta, '61

Jean Young, '61

Meet the Director

I am Pat Zawko the new Director of the Crouse Hospital College of Nursing, let me first say thank you for the opportunity to take the lead in guiding the College as we move forward in our commitment to excellence in nursing education. My transition into this role has been made smoother because I have been able to follow in the footsteps of such a capable leader as Ann Sedore.

I have been in nursing education for nearly 15 years. I am a product of an ADN education, having graduated from Mohawk Valley Community College with my AAS in nursing. I earned my BS in nursing and my MS in Nursing Administration from SUNYIT in Utica and my Doctorate in Educational Leadership Curriculum and Instruction from the University of Phoenix. My scholarly interests include International Humanitarian experiences with students and well as initiatives to foster healthy caring faculty student relationships.

After only one month on the job, I have come to recognize that Crouse Hospital College of Nursing is an organization with a passion for service to the community including our students and a commitment to excellence in education. These two qualities serve as the foundation of all we do and remain at the forefront as we move forward.

Once again, thank you for the opportunity to serve this organization and I look forward to meeting each of you as opportunities arise.

Pat Zawko, EdD, RN

College of Nursing News

New Student Orientation was held August 14, 2013. There are 84 new students in the fall class. After a delicious pizza lunch, the new students enjoyed the official beginning of the 100th Anniversary Homecoming events. A computerized historical timeline loop was run throughout the lunch hour and anniversary celebration. This timeline can be viewed on line at <http://www.crouse.org/nursing/century-of-excellence/history/>

Kris Delaney, Director of the Crouse Hospital Library introduced Colin Welch, a Library intern from SU, who sang the original *Hymn to Crouse-Irving* (the alma mater for the School of Nursing for many years beginning with the first graduation in 1916).

Pat Zawko, Director of the College of Nursing then introduced Tara Wellington, a May 2013 graduate. A member of the first graduating class of 1916 was a third generation relative of hers! Tara's family had supplied a letter with this historical connection which was read at Tara's graduation in May 2013.

Faculty and staff nurses from the hospital, many of whom are graduates of the College of Nursing, enjoyed the short program. All alumni are looking forward to the October activities scheduled to celebrate this milestone 100th Anniversary.

Julie Johnson, Alumni Board representative and alumni archivist spoke to the group about Ruby Miles, also from the class of 1916. She eventually became the supervisor of the OB-GYN department from 1922 to 1960. The many accomplishments of Elsie Hillen, who was Superintendent of Nurses and Director of the School from 1918 until 1956, were also discussed. Under her tenure 1,337 nurses were educated. She also went on to earn bachelors and masters degrees from Syracuse University. As a local nurse leader, she promoted Crouse-Irving's groundbreaking 8-hour day model for all nurses, students included.

There are many historical College of Nursing displays in the hospital, the college and in the library for all to read and enjoy.

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Homecoming Weekend Activities

Friday, October 18 – Crowne Plaza Hotel

- 5-7 pm - Kickoff cocktail reception

Saturday, October 19 – Crowne Plaza Hotel

- 11 am - 2 pm - Alumni Fall Luncheon, honoring the 50 year class of 1963.
 - Lunch will be served at 12 noon- reservations are required, see the attached reservation form.
- 5-6 pm – Cocktails and light hors d'oeuvres. Historical memorabilia and poster display.
- 6-8 pm – Dinner and program
- 8-11 pm – Ballroom dancing demonstration and dancing the night away.

Sunday, October 20 – College of Nursing Marley Education Center

- 10 am – Noon - College and Hospital Tours

Daytime Activities

- *SpaZend Pampering Treatments*
 - SpaZend is a nearby spa that may peak your interest. Check out what they can offer at <http://spazend.com/>. You may even find coupons on line!
- *Destiny USA Mall Excursion*
 - Grab a shuttle from the Crowne Plaza and explore Destiny USA. New stores, restaurants and entertainment venues are being added all the time.

For more information on activities and College of Nursing history go to www.crouse.org/nursing100

The reservation form for the alumni luncheon is attached and formal invitations to the rest of these events will be mailed to all alumni very soon. Watch your mail for your invitation!



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Crouse Health Foundation News

Crouse Hospital Alumni Scholarship Support

Through the generous support of Crouse Hospital Nurses Alumni, thirteen scholarships totaling \$6,500 were recently awarded to Crouse Hospital College of Nursing students for the 2013-2014 academic year. Five came from investment income earned by the endowed Crouse Hospital Nurses Alumni Fund; the balance came from an outright donation made by the association. Recipients of these awards were selected by a committee on the basis of academic achievement and financial need, and letters of appreciation from the students chosen have been shared with Alumni leadership.

Gifts and Giving Opportunities

Exciting plans for the Crouse Hospital College of Nursing are providing exciting giving opportunities for our alumni and other interested friends. Donations are being sought for a wide range of initiatives including a naming gift for the College. However, contributions of any magnitude can have a meaningful impact on the programs that are offered to students, the training provided to faculty, and the building and equipment used for classes. For more information, please contact Carrie Berse at the Crouse Health Foundation at (315) 470-7004 or CarrieBerse@Crouse.org. All inquiries will be kept confidential and information provided with no obligation.

Close to \$700,000 in donations have been made toward the \$900,000 needed to buy two breast tomosynthesis (3-D mammography) systems for the Crouse Breast Health Center. Earlier this year, the first of the two systems was purchased, with installation completed in March. Since that time, our Radiologists are seeing dramatic results regarding the detection of cancers that are too small to appear on 2-D mammograms. Fundraising continues to allow the Hospital to acquire a second tomosynthesis system; if you are interested in donating, please contact Carrie Berse.

On June 13 of this year, Crouse's Cardiac Care Center was renamed to recognize the generosity of two special friends. The Diane and Bob Miron Cardiac Care Center at Crouse Hospital celebrates the friendship and support of the Miron family and the many things they do to benefit Crouse and our community. It also acknowledges the leadership role that Crouse Hospital plays as a provider of cardiac care services in our region. The Miron's

support of the facility is underwriting the replacement of one of the hospital's Cardiac Catheterization Labs as well as the purchase of new ultrasound equipment needed for stress tests, electrophysiology studies and other cardiac procedures. Part of their gift will also be used to create an endowment fund to support the Center for perpetuity. Our deep appreciation goes to Diane and Bob for acknowledging their commitment to Crouse and the care Bob received as a cardiac patient in such a meaningful way.

Crouse Classic Golf Tournament

A sold-out field of golfers helped raise net proceeds of \$109,000 from the 2013 Crouse Classic Golf Tournament on Monday, July 15th at Bellevue Country Club in Syracuse. These monies have already been used to purchase large volume infusion pumps and portable x-ray equipment for the Baker Regional NICU at Crouse Hospital.

Tribute Evening

With invitations mailed out earlier this month, close to 700 tickets have already been sold for our Tribute Evening gala honoring long-time Crouse Hospital and Crouse Health Foundation board volunteer Betsy Hartnett. The event will be held on Friday, September 27th at the Nicholas J. Pirro Convention Center at Oncenter, and entertainment will be provided by The Silk Band (in their first Syracuse-area performance). For more information and reservations, feel free to contact the Foundation Office at (315) 470-7702 or crousefoundation@crouse.org.

Carrie Berse, President Crouse Health Foundation

Have You Included the Crouse Hospital College of Nursing in Your Will?

If you have, please let us know. We'd like the opportunity to say "thank you."

For more information on how to make a charitable bequest, save on estate taxes, or set up a life income plan for a spouse, child or loved one, please contact Carrie Berse at the Crouse Health Foundation at (315) 470-7004 or carrieberse@crouse.org.

All responses are kept confidential and information is provided without obligation.

Message from Dr. Paul Kronenberg To All Members of the Crouse Family

As we begin the second half of 2013, I want to take this opportunity to provide you with a hospital update. We are having a good year to date. This is the result of significant efforts we've all made over the past year to control expenses in every area of the hospital and to use our resources wisely.

Improve the Customer Experience

Paying close attention to patient satisfaction and outcomes continues to be a high priority. We've introduced two new initiatives that have an impact on the patient experience. "At Your Request" room service is getting rave reviews from the patients. The families are very happy with the new patient tracking system in place in the Witting Surgical Center. Progress of the patient is tracked during the surgical process.

Increase Revenue

Increasing inpatient and outpatient surgical volume is a priority for us. Our robotics and bariatric surgery programs are both very busy. Emergency Department improvements have reduced the door-to-provider(DTP) times to an average of 26 minutes and we are decreasing the number of patients who leave without being seen because of the shortened time period.

We continue to make progress in decreasing redundant tests, renegotiating service contracts and reducing hospital-acquired conditions.

We continue to work with Internist Associates of CNY to attract new physicians to that practice and to keep patients within the Crouse network. 90% of specialist referrals remain in the Crouse network.

Prepare for Healthcare Reform

From an IT standpoint, we've successfully completed a Computerized Provided Order Entry so that all provided records are entered and accessed electronically. The next project will be electronic bedside medication coding.

We have begun to develop an approach to more effectively manage the care of employees who use Internist Associates.

We continue to develop our relationship with Community Memorial Hospital in Hamilton, which includes a number of Crouse-affiliated specialists seeing patients at the hospital.

The Next Six Months

We will continue to explore affiliation/partnership opportunities. We continue planning around three key strategic areas, including women's and infant's services, neuroscience development and primary care growth. We have a lot to be proud of and we have much work to do to keep Crouse strong and moving in the right direction. We need each and every one of you to make sure this happens.

**Paul Kronenberg, MD
President & CEO
Crouse Hospital**