

Newsletter   *September 2015*

Greetings from the President

I would like to say hello to all as your new Alumni President. Joan Greene has retired from this position, but not from the Alumni Board. I hope I can be as successful as Joan was in the four years that she held the position of Alumni Association President.

Beginning with this issue, the newsletter will be provided and edited by alumnus Ellen Owens, Class of 2009. Her many years as Librarian and Educational Coordinator for the College provides fantastic experience for this alumni responsibility.

After a very long winter, we are all enjoying this pleasant summer weather. I hope wherever you live, it is great for you too.

The college will begin their freshman orientation on August 12 welcoming a new class of student nurses. We will be working on our favorite fall project, the basket raffle very shortly too. Any alumni that would like to help with this important scholarship fund raiser can reach us at alumni@crouse.org.

The fall luncheon will take place on Saturday, October 3, 2015 at Borio's on Oneida Lake. The class of 1965 will be celebrating their 50th anniversary at this luncheon. The menu and reservation form is attached to this newsletter. Please join us!



Julie Johnson, Class of 1961

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Treasurers' Report


We currently have 192 paid Alumni members. If you haven't paid your dues yet this year it's not too late! Yearly dues are an affordable \$20. It is our mission to support the Pomeroy College of Nursing with scholarship funds for nursing students. Your dues help fund these scholarships. Without your help many of these students would not be able to achieve their dreams of becoming a Registered Nurse like yourself. Please consider our mission and help by paying dues or making a donation in the memory of a loved one or classmate.

Don't forget, dues paying member enjoy a 10% discount at the Crouse Hospital Gift Shop. Simply present your membership card to the cashier to take advantage of this generous discount.

The alumni office is open most Mondays. Call us at (315) 470-7214. You can also email us at Alumni@crouse.org with questions, comments or requests.

Jo Oliva, Treasurer, Class of 1954
Jean Serling, Co-Treasurer, Class of 1950



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Regrets....

Name	Class	Deceased
Marilyn Verrenti Cospere	1955	5/10/15
Carolyn Fadale Demarest	1933	2/6/13
Helen Rosenberger Haight	1947	10/27/14
Susan Snell Jorrey	1951	3/15/15
Alice Lord Rook	1948	5/24/15

When informing the Alumni Office of the death of an alumnus, please send a printed obituary, notification from a family member or friend or a link to an obituary published on line. Please include your name and address as well.

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From the Desk of the Chief Nursing Officer

It is hard to believe that we are heading into the fall of 2015. The year has been a busy one for nursing services and I wanted to share some highlights of our accomplishments.

Nursing Leadership has been focusing throughout the first months of the year on a back to basics campaign. In the midst of health care reform and the technology explosion, it is easy to forget the importance of care, comfort and compassion. So whether brushing teeth, getting people out of bed for meals or making time for introductions and essential conversation, we are reminding our nursing staff that health and healing start with the basics.

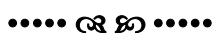
We also continue our journey to nursing excellence with the goal in the future of Magnet Accreditation. We have a strong nursing council structure that engages nursing staff in evaluating and improving patient care. In addition, teams are working on implementation of peer interviewing, managing our new nursing career pathway and expanding nursing research and scholarship activities.

Starting in June, we instituted the Daisy Awards a national program to recognize nurses. The goal of the award program is to allow patients and families to share their stories of nursing excellence and compassion. There is a surprise celebration on the award winner's unit and an opportunity to congratulate the winner and remember the importance of nursing care.

Growth and change challenge us every day. We have opened new units, converted to all new IV pumps, added a nursing SWAT team, initiated a neuroscience institute – just to name a few challenges. But in the middle of it all, nurses at Crouse Hospital remain focused on supporting each other while meeting the needs of our patients, families and community.

Should any of our alums want additional information about nursing at Crouse Hospital in 2015, our strategic plan or new initiative, feel free to contact me. Our teams would also love hearing stories and insights from your nursing career.

Ann Sedore
Chief Nursing Officer, Crouse Hospital



What Gives You Spirit?

Crouse Hospital Spirit of Women celebrated its one year anniversary of the community program launch in July. We currently have almost 6,000 women engaged in our program from all over CNY providing them with valuable health education and information each month.

Crouse Hospital has such a strong history of caring for women and their families in our community for over a century. We continue to focus our efforts on informing and educating women because they make 85-90% of all health care decisions for their families- they are the “Chief Medical Officer” for their family.

We have some great events coming up:

9/17/15 - Passport to Health: India

Drumlins Country Club. From 6-8:30 p.m. Dr. Mary Cunningham will speak about prevention and treatment of GYN cancers as we travel to India with festive foods, music, henna, vendors, massage and more. The event is free but please register at crouse.org/passport or call (315) 472-2464.

10/8/15 Your Spirit Sparkles- Ladies Night Out

Traditions at the Links 6-9 PM This year add some sparkle to your little black dress and join us for a night of fun and wellness all about you! This year our mistress of ceremonies will be Amy Robbins from 93Q. We will have a fashion show, Dessert With the Docs, Serenity Suite, shopping and much more. Tickets are \$25 each and will be available on the Crouse Spirit site soon. Your admission includes great food and our signature Sparkle cocktail plus a great time with friends and family and of course a great Spirit gift.

To sign up for Crouse Spirit of Women visit us at crouse.org/spirit. Our new Spirit site has great current health topics and recipes for women of all ages and is a great way to keep up to date on what we are doing.

Our first year as a Spirit of Women Hospital has been extremely successful thanks to the collaboration of staff, physicians, service lines, Crouse Senior Leadership and our community. The education we are providing is translating into action by our members to improve their health and the health of their families. We are thrilled to have launched the most successful Spirit program in the history of the National Spirit of Women Programs here at Crouse Hospital. It continues to build on and support our hospital mission – to promote the best in patient care and promote community health.

We have a lot of great alumni that support the program and come to our events and it is always so great to see those that have taught us so much as new nurses coming together. Please feel free to contact me at kathleenmiller@crouse.org with any questions or suggestions.

Best wishes for a healthy fall, Kathleen (Crouse Alum)
Program Manger Crouse Spirit of Women

News from the Dean

Many people assume that summer is a quiet time for the college of nursing, but that hasn't been the case this year! We have been busy meeting with local college representatives to create partnerships that will allow our graduates to seamlessly transfer to bachelor's degree programs. As the healthcare environment continues to evolve, it is more important than ever that we assist our graduates to earn advanced degrees. I'll share more information as we develop new partnerships.

Graduation at SU's Hendrick's Chapel on May 21st was a wonderful event. The weather was perfect and Bill Pomeroy, founder and CEO of CXtec and TERACAI, delivered a heartfelt keynote address to the 92 graduates. Crouse Hospital President and CEO Kimberly Boynton and Chief Nursing and Clinical Services Officer Ann Sedore, PhD, RN both offered words of encouragement and congratulations as well. This year's graduation awards were presented to:

Alyssa Collins of Hatboro, PA

Trevor Tompkins of Jamesville, NY

Award of Excellence, presented to students who demonstrate excellence in academics and who have made significant contributions to the school and the nursing profession

Kathryn Colabufo of N. Syracuse, NY

Jacob Smiedy of Syracuse, NY

Clinical Excellence Award for excellence in clinical practice

Tammy Carter of Cleveland, NY

Student Leadership Award, given to a student who exhibits leadership qualities in student activities as well as in their clinical practice

MaryCate Hemingway of Liverpool, NY

Crouse Hospital Nurses Alumni Award, given to an outstanding student continuing on with nursing education

Michele Kires of Constantia, NY

Ann Wiles Life Long Learner Award, for a graduate who exhibits the same qualities and spirit for life-long learning as retired Crouse Hospital College of Nursing Faculty member Ann Wiles.

Claire Shoults of Fulton, NY

CCPNA Student of Excellence Award, given by the Central Counties Professional Nursing Association to a nursing student who displays outstanding leadership and service qualities.

As you know, the college was fortunate to receive a generous naming gift from Bill & Sandra Pomeroy that will allow us to renovate, support faculty and student development, and update equipment and other resources. We are now in the process of updating the student lounge. Our students' feedback was used to determine what a student lounge should look like – they want to be able to rest and relax, read and study, and most importantly, charge their mobile devices! How times have changed... we are replacing the piano and television with "charging stations"! Finally, the faculty, staff, and I are preparing to welcome 82 new students in August. We look forward to another successful and exciting year at the Pomeroy College of Nursing at Crouse Hospital.

Rhonda Reader

Dean, College of Nursing

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Basket raffle

Every fall, the Alumni Association hosts a basket raffle in the hospital cafeteria. This year is no exception! Our fall basket raffle will take place *Monday thru Friday November 2-6 from 8am- 5pm.* We will be selling tickets which can also be purchased by using payroll deduction. There will be nine different baskets with various themes from wine to specialty coffees, stitchery to witchery (that being "date night.") There's a theme for every interest so come take a chance!

If you would like to help with this project, we would love to have you! We can use other baskets, cash donations and even help with managing the ticket sales. Please email the Alumni Office at alumni@crouse.org or call the office at 470-7214. For more information please email Julie Johnson at JulieJohnson@crouse.org.

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Crouse Health Foundation News

Crouse Hospital Nurses Alumni Scholarship Support

Through the generous support of the Crouse Hospital Nurses Alumni, nineteen scholarships totaling \$10,500 were recently awarded to Pomeroy College of Nursing students for the 2015-2016 academic year. Eleven came from investment income earned by the endowed Crouse Hospital Nurses Alumni Fund; the balance came from an outright donation made by the association.

Recipients of these awards were recently selected by the school on the basis of financial need and academic achievement, and letters of appreciation from the students chosen will be shared with Alumni leadership soon. In the meantime, our heartfelt thanks go to all the alumni whose continued involvement and generosity made these awards possible.

Crouse Classic Golf Tournament

A sold-out field of golfers helped raise record net proceeds of close to \$128,000 from the 2015 Crouse Classic Golf Tournament held on Monday, July 20th at Bellevue Country Club in Syracuse.

These monies are now being used to purchase equipment for Children's Services at Crouse Hospital, including hearing test equipment for the babies born in the Kienzle Family Maternity Center.



On August 13th, the Crouse family was pleased to dedicate the newly completed **Pomeroy Patient Patio**, a safe, soothing outdoor oasis, where patients and family members can visit for an uplifting change of scene during their stay at Crouse.

Tribute Evening

With invitations mailed out in late July, close to 700 tickets have already been sold for our Tribute Evening gala honoring the pioneer of Echocardiography at Crouse and in our community, Anis I. Obeid, MD.

This year's event will be held on Friday, September 25th at the Nicholas J. Pirro Convention Center at Oncenter; for more information and or to reserve tickets, contact the Foundation Office at (315) 470-7702 or crousefoundation@crouse.org.

Next Major Fundraising Effort

This past spring, the Crouse Health Foundation Board of Trustees voted to plan and execute its next major fundraising campaign. Over the next three to five years, the Foundation has set a goal to raise \$20 million, including at least \$17.5 million to support the renovation and expansion of the Emergency Dept. and the Baker Regional Neonatal Intensive Care Unit. There will be many opportunities for our alumni to participate in this comprehensive effort as volunteers and donors, and more information will be shared soon.

For more information or tickets, contact the Foundation at (315) 470-7702 or crousefoundation@crouse.org.

Carrie Berse, President
Crouse Health Foundation

Have You Included the Pomeroy College of Nursing at Crouse Hospital in Your Will?

If you have, please let us know. We'd like the opportunity to say "thank you."

For more information on how to make a charitable bequest, save on estate taxes, or set up a life income plan for a spouse, child or loved one, please contact Carrie Berse at the Crouse Health Foundation at 315/470-7004 or carrieberse@crouse.org.

All responses are kept confidential and information is provided without obligation.