

Today's Crouse Hospital reflects a rich history of innovation, visionary leadership and strong community support. Crouse's heritage as a trusted health and wellness regional resource – and major economic anchor in Central New York – mirrors the growth and development of our community over the past 128 years. While our past accomplishments help define today's Crouse Hospital, it is our mission, vision and values that form the foundation for an organization that is confidently and strategically focused on the future.

Never before in the history of Crouse has there been a more opportune time to build on and strengthen that promise for generations to come.

As the only locally managed, private not-for-profit hospital in the Syracuse area, Crouse is truly our community's hospital. Now, with the support and engagement of our community, Crouse will build a new Pomeroy Emergency Services Department and expand and modernize the Baker Regional Neonatal Intensive Care Unit to provide the best in patient care for our region.

To accomplish both, the Crouse Health Foundation is embarking on the most ambitious campaign in its history – a \$20 million effort over the next five years. \$17.5 million of the campaign target is earmarked for capital improvements to the Pomeroy Emergency Services Department and the Baker Regional NICU. Another \$2.5 million is annual unrestricted giving to the foundation to provide ongoing support for other Crouse programs and services. Additionally, the campaign will focus on increasing gifts to its endowment with both current and planned gifts.

CROUSE FACTOIDS

- 506 acute-care beds, including 57 NICU isolettes
- Cares for 320,000 outpatients and 24,000 inpatients annually from 15 counties
- 3,000 employees system wide
- Top 10 CNY employer
- Largest number of births annually in the region
- Regional leader in robotic surgery
- Largest outpatient surgery program in CNY
- Regionally designated NICU
- Region's only pediatric cardiac catheterization program
- NYS-designated stroke center
- Official hospital of  SU Athletics
- Home to Regional Perinatal Center, in collaboration with Upstate Medical University