

lights of LOVE

crouse.org/lights

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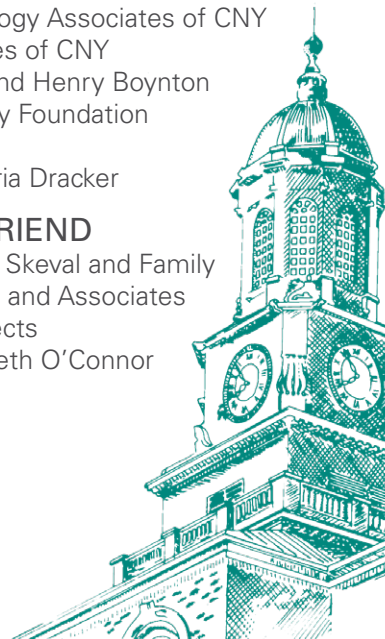
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736 Irving Avenue, Syracuse, NY 13210
315-470-7530
crouse.org/auxiliary

33rd Annual lights of LOVE

Crouse Hospital Auxiliary
2020

A Holiday Tradition Continues

I wish to donate to Lights of Love (please check one and provide name):

In honor of _____ In recognition of _____

In memory of _____ As a gift for _____

In appreciation of _____

Blank gift card returned to donor _____

Please notify the honoree or his/her family (at the address below) about my gift:

PLEASE PRINT LEGIBLY

Name _____

Address _____

City _____ State _____ ZIP _____

All contributions are tax deductible. Mail this form and your check made payable to Crouse Hospital Auxiliary to: Crouse Hospital Auxiliary, 736 Irving Avenue, Syracuse, NY 13210. Donations are accepted through Jan. 13, 2021. Thank you for your support. If you have any questions, please call Janet at 315-420-9054. Your call will be returned promptly.

Retain this stub for your records

Donation amount: \$ _____

Check No: _____

Payable to:

Crouse Hospital Auxiliary
736 Irving Ave, Syracuse, NY 13210

We invite contributors to attend this year's Virtual Lighting Ceremony

Monday, Nov. 30 | 5 p.m.

Due to the COVID-19 pandemic and restrictions on public gatherings, this year's clock tower lighting ceremony will be different, but just as meaningful as ones held in the past. Donors will be able to participate in this holiday tradition from the comfort of home or office via a special Zoom link that will be e-mailed to those who contribute. Please include your e-mail address on the reply card so we can send you the exclusive link to the live celebration.



Proceeds from this year's Lights of Love campaign will celebrate the departments and employees who have focused on keeping Crouse strong throughout this year's public health crisis. Every department was affected by the pandemic, yet patients continued to require care for heart attacks, strokes and the delivery of babies; more than 2100 since the pandemic began. Despite major disruptions, the Crouse staff adapted to meet the challenges and continued to provide safe, compassionate, life-sustaining treatment.



Small Gestures Touch Everyone

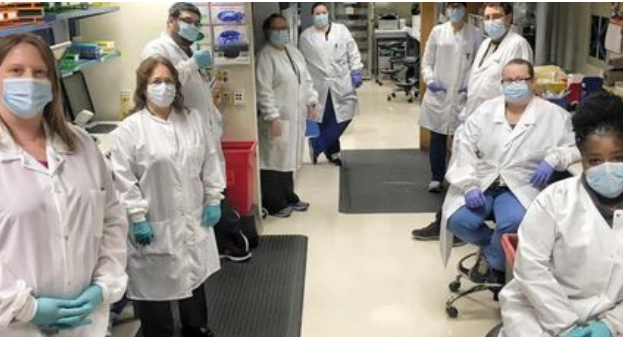
Before COVID-19 changed our world, many of us felt we didn't have the time or energy to extend ourselves to others with small gestures that are at the core of common courtesy. It seems sometimes that this kind of social awareness belongs to the past, to smaller towns and slower times. Yet, when someone extends a heartfelt courtesy to us, we feel touched. Someone who lends a helping hand when we are struggling with our groceries makes an impression because many people just walk right by. Even someone who simply makes the effort to look us in the eye, smile and greet us stands out from the crowd.

Crouse Culture

Small gestures extended by physicians and staff comprise the foundation of the Crouse culture. Members of the Crouse family carry with them the elegance and grace of another time, and we are always thankful for our contact with them. The Auxiliary will follow that lead and use proceeds from this year's Lights of Love campaign to fund gestures that are meaningful to our patients and critical for their care, including

- a fetal monitor for laboring moms in the Kienzle Family Maternity Center;
- an intra-aortic balloon pump for heart catheterizations in the Miron Cardiac Care Center; and
- a portable ultrasound machine to support the patient care efforts of Crouse Health's Comprehensive Stroke Program.

Thank you for your donation toward improving the quality of patient care at Crouse Health.



Donations to sponsor an individual light are a meaningful symbolic gesture to:

- honor someone special
- remember someone near or far
- give as a gift
- celebrate a special occasion
- show appreciation of exceptional care delivered by a Crouse provider, employee or volunteer



Although all gifts are greatly appreciated, we suggest a minimum donation of \$20 per honoree. You, too, are part of the Crouse Hospital Auxiliary's holiday tradition! Please be sure to include your email so you can join us for the virtual Lighting this year

PLEASE PRINT

Name	Phone
Address	Cell Phone
City	State
E-mail	ZIP

I wish to donate to Lights of Love in the amount of:

☐ \$250 ☐ \$100 ☐ \$50 ☐ \$25 ☐ \$20 ☐ Other \$ _____

Please make your check payable to the Crouse Hospital Auxiliary.

To donate via credit card, please visit our online giving site at crouse.org/lights

☐ I have made arrangements to have this gift matched by a corporation. My company's matching gift form is enclosed.

Lights of LOVE

