As we look ahead to the holiday season, the Crouse Health Foundation will launch its 36th Annual Lights of Love campaign.

A visible symbol of the holiday season in Central New York, this annual tradition involves the illumination of the Crouse clocktower in 3,000 white lights, beginning with a special ceremony on the first Monday after Thanksgiving.

Lights are purchased by sponsors and donors honoring, celebrating or memorializing a friend, colleague or loved one.



Proceeds from this year's campaign will benefit the renovation and repair of the iconic Crouse clocktower.

## **PATRONS**

Tony and Gail Fiorito and Partnership Properties, Inc. William G. Pomeroy Foundation

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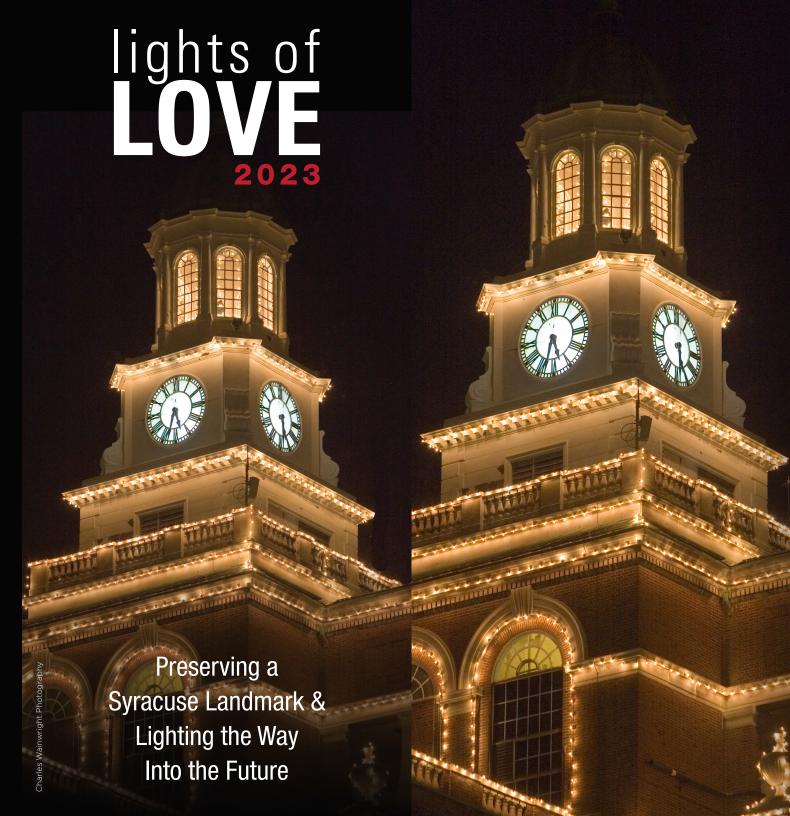
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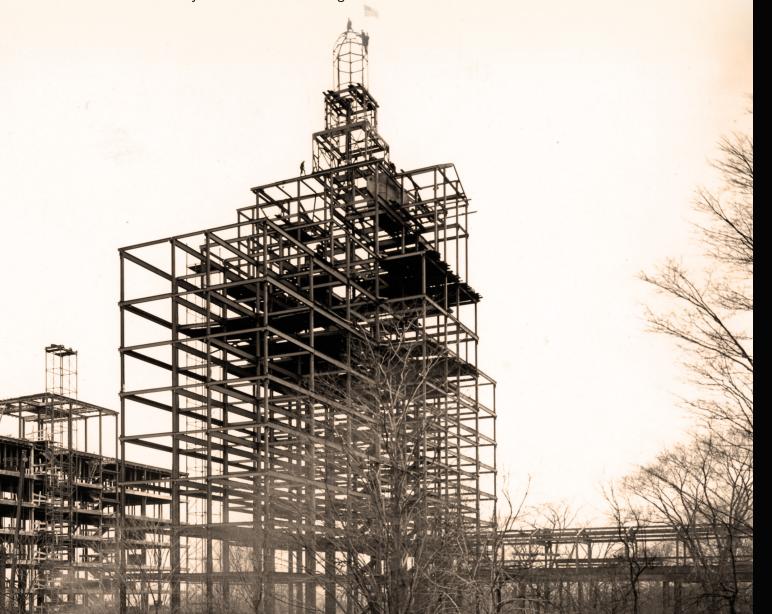
736 Irving Avenue Syracuse, NY 13210 315-470-7702 crouse.org/lights



Constructed in 1927, the clocktower has become an iconic landmark of the Syracuse skyline.

Despite neighboring area growth, the clocktower has remained a true focal point on 'the Hill' and is widely recognized and identified as Crouse Hospital.

The architecture, including the functioning clock and arched windows, was extravagant during the era in which it was built. The structural design of the tower has provided a striking and memorable foundation over the years for our annual Lights of Love fundraiser.



After nearly 100 years of illuminating the Syracuse skyline, the tower is in need of structural repairs and restoration or risk further deterioration of this historical landmark. With these needed repairs, the clocktower will continue to be a prominent beacon of health, hope and healing for the next 100 years.

